

#1 in Texas Hill Country

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ALEX Intelligence 2026 Home Value Growth List — Granite Shoals leads with 96.4% appreciation

THE DATA

96.4%

5-Year Home Value Appreciation (2024)

Granite Shoals recorded the highest 5-year home value appreciation in the Texas Hill Country.

This 96.4% surge, measured from 2019 to 2024, reflects a structural shift in rural Texas real estate: capital is no longer flowing to cities alone. Instead, it's being reinvested into small, high-amenity communities where land quality, natural infrastructure, and low population density create defensible value. This is not speculation — it's a recalibration of asset allocation.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-10-hill-country-tx-g-home-value-place-mkt>



01

Rural reinvestment beats urban hype

For investors, this means that the next wave of growth will favor communities with strong social capital, environmental integrity, and governance — not just zip codes.



02

Tourism fuels, but doesn't own, appreciation

This explains why Granite Shoals, not a tourist-heavy city like Boerne, leads in appreciation: it's a place where capital is embedded, not extracted.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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