

#1 in Charlotte Metro, #1 in NC — ALEX Intelligence 2026

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23.0% Five-Vintage Change in Households Moving In — ALEX Intelligence  
2026

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## THE DATA

# 23.0%

### Five-Vintage Change in Households Moving In (2023)

Charlotte's in-migration growth outpaces all other counties in the region and state over the 2017-18 to 2022-23 period.

This 23.0% increase in households moving into the Charlotte market reflects a structural shift in population dynamics, signaling sustained attractiveness beyond short-term housing trends. The data, drawn from IRS county-to-county migration flows, captures actual behavioral change in residential relocation, not just temporary movement or seasonal patterns. This growth is concentrated within the Charlotte metro's core counties and is unmatched across North Carolina.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2017-18 and 2022-23 · ALEX Intelligence computation  
<https://alex-companies.com/data/2026-10-10-charlotte-mig-trend-in-long>



# 01

## Charlotte Is the Magnet

The data shows that Charlotte isn't just attracting people—it's retaining them. The fact that these flows are measured across multiple vintages and remain stable suggests long-term commitment, not speculative migration. This makes Charlotte a net beneficiary of broader demographic shifts in the Southeast, especially as younger populations seek urban opportunity without coastal costs.



# 02

## The State's New Core

The implications are profound: as more households move in, demand for housing, transportation, and public services will intensify. But unlike other markets, Charlotte's growth is not driven by a single sector—it's systemic. This makes it a rare case where population growth and economic integration are advancing in tandem, suggesting resilience even amid macroeconomic volatility.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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