

#1 in Austin metro, #3 in Texas — ALEX Intelligence 2026

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Williamson County's migration is dominated by just three Texas counties —
ALEX Intelligence 2026

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THE DATA

52.3%

Share of Arriving Households From the Top Three Counties (2023)

Williamson County's inbound migration is among the most geographically concentrated in Texas.

Over half of all new households moving into Williamson County originate from just three counties: Travis, Bell, and Harris. This level of internal concentration reflects a deepening regional integration within the Austin metro, with minimal influence from outside the state or distant metropolitan areas. The data reveals that Williamson County is not a magnet for nationwide migration but a destination for Texas-centric movement.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-10-williamson-mig-county-top3>



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01

Migration Is a Local Feedback Loop

The dominance of Travis, Bell, and Harris counties in Williamson County's migration stream suggests a self-reinforcing regional cycle. As Austin-area residents seek more space and affordability beyond the city core, they increasingly move into Williamson County, driving up demand and further reinforcing the migration pattern. This is not a one-way pull but a dynamic equilibrium shaped by local wage growth, infrastructure development, and lifestyle preferences.

02

The State's Top 3 Counties Are the Source

The fact that the top three sending counties are all within Texas — and two are in the Austin metro — underscores that Williamson County is not absorbing national or international migration. Instead, it is a beneficiary of Texas's internal reallocation of population and capital. This pattern implies that future growth will remain sensitive to state-level economic trends, housing policies, and transportation infrastructure, rather than national macroeconomic shifts.



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