

#3 of 51 Texas rural counties, #3 of 51 Texas counties — ALEX Intelligence 2026

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ALEX Intelligence 2026: Median Home Values Above \$300K

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THE DATA

5.9%

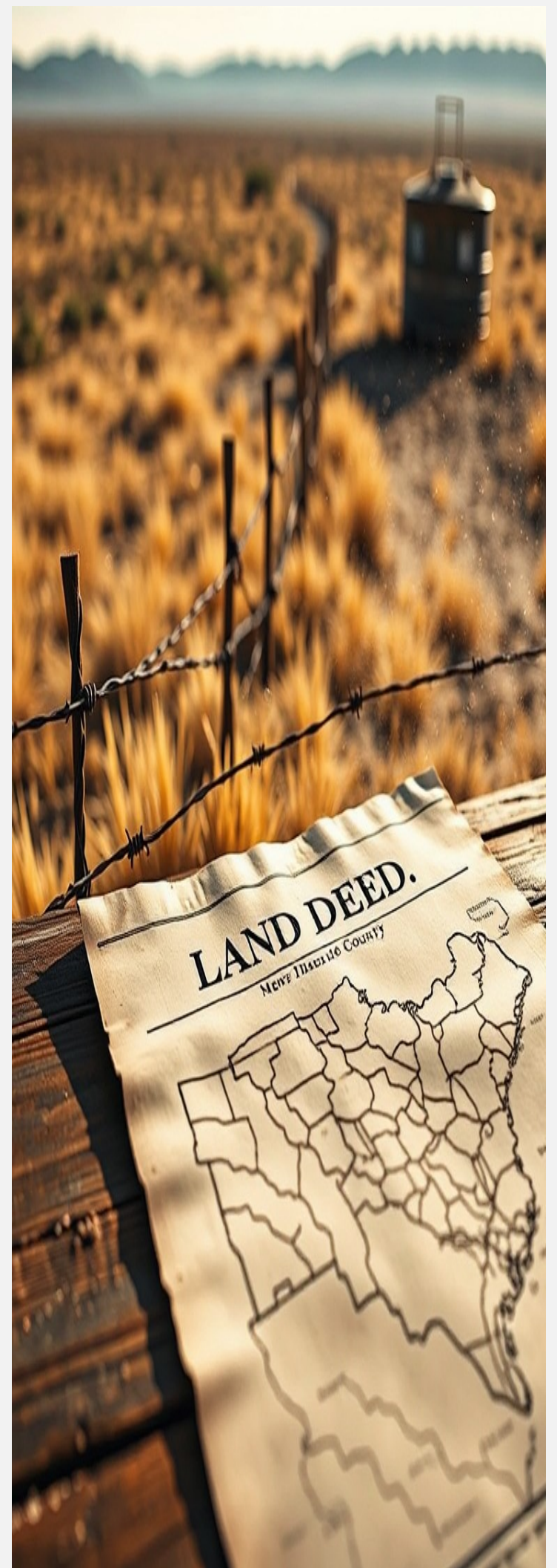
Share of Rural Counties Above a \$300,000 Median (2024)

Five point nine percent of rural Texas counties now exceed \$300,000 in median home value, signaling a growing concentration of high-value land ownership beyond traditional urban corridors.

This shift reflects a structural repositioning of rural land as a premium asset class. The data, drawn from the U.S. Census Bureau's 2024 American Community Survey 5-Year Estimates, reveals that land values in select rural counties are now approaching or surpassing those of suburban and secondary urban markets. The trend is not driven by population growth alone but by capital inflows seeking durable, inflation-resistant assets with low correlation to financial market volatility.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-10-land-land-threshold-home-value-county-tx-rural>



01

Land as a Financial Hedge

The rise in median values across rural Texas counties suggests that land is increasingly being treated as a strategic financial asset rather than a lifestyle purchase. This aligns with broader trends in U.S. household finance, where informal support networks and non-traditional capital mechanisms are enabling access to long-duration assets. Rural land, with its low liquidity and high permanence, offers a tangible store of value during periods of monetary uncertainty—particularly relevant given recent shifts in global financial flows and risk premium dynamics.



02

Capital Flows and Energy Access

High land values in counties like Kendall and Gillespie are not isolated phenomena. They correlate with improved infrastructure access, proximity to energy corridors, and reduced reliance on centralized financial systems. As global energy volatility increases—particularly in oil futures markets—the convenience yield of land in energy-accessible rural zones grows. This supports the hypothesis that rural land in Texas is becoming a preferred asset during periods of geopolitical risk, where physical location and resource access amplify long-term value.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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