

#1 in Texas Hill Country, #1 in Texas — ALEX Intelligence 2026

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ALEX Intelligence 2026: Fastest-Appreciating Cities

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THE DATA

96.4%

5-Year Home Value Appreciation (2024)

Granite Shoals leads the Texas Hill Country in home value growth over the past five years.

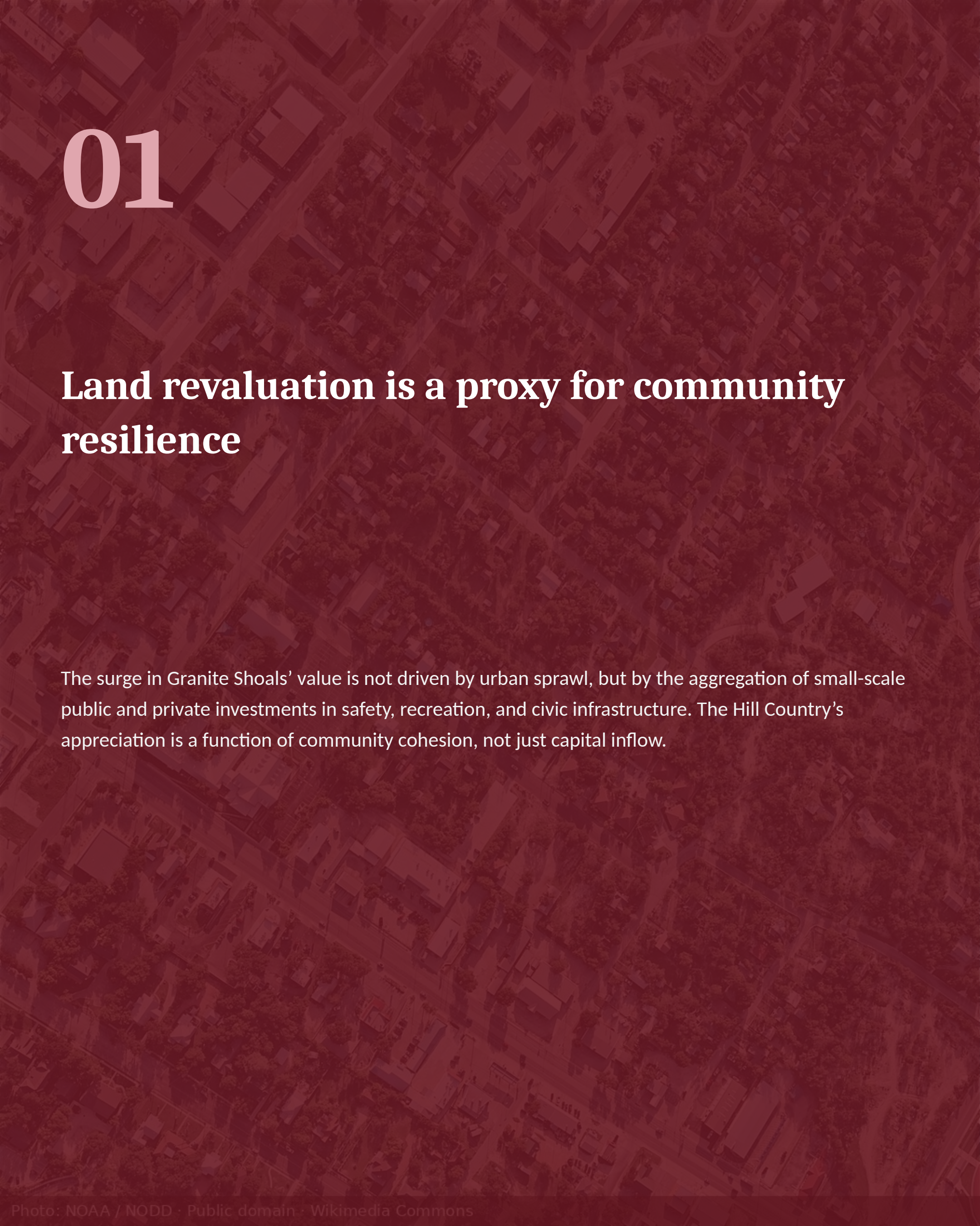
This 96.4% appreciation reflects a structural shift in rural land use, where previously undervalued parcels near recreational corridors have become high-demand micro-urban nodes. The data signals that land-based capital is now being repositioned through localized infrastructure and community investment, not just speculative demand.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-10-hill-country-tx-g-home-value-place-mkt>



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01

Land revaluation is a proxy for community resilience

The surge in Granite Shoals' value is not driven by urban sprawl, but by the aggregation of small-scale public and private investments in safety, recreation, and civic infrastructure. The Hill Country's appreciation is a function of community cohesion, not just capital inflow.

02

Rural demand is now self-sustaining

The consistent athletic and cultural engagement in Bandera, Fredericksburg, and Boerne—evident in youth sports, library milestones, and leadership events—indicates a stable, active population. This stability underpins demand for long-term ownership, not short-term flipping. The 96.4% appreciation in Granite Shoals is less about speculation and more about a demographic shift where families are choosing resilience over mobility, reinforcing the region's value as a permanent home base.



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