

#1 in DFW, #1 in Texas — ALEX Intelligence 2026

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Lowest median household income — ALEX Intelligence 2026

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THE DATA

\$42,257

Median Household Income (2024)

Sansom Park holds the lowest median household income in the Dallas-Fort Worth MSA and across Texas.

This figure, derived from the U.S. Census Bureau's 2024 American Community Survey 5-Year Estimates, reflects deep economic disparities within a region often celebrated for its broad-based growth. The data underscores that affordability is not a uniform condition but a sharply stratified reality across the MSA.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-10-dfw-msa-median-income-place-mkt-asc>



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01

Affordability is not a policy choice — it's a market outcome

This is not a story about low-income communities being 'left behind.' It is about the invisible logic of where capital flows and where it does not.

02

The growth premium is not shared — it's concentrated

This concentration creates a feedback loop: higher-income areas attract more investment, which increases land values and prices, which in turn excludes lower-income residents. The result is not just inequality — it is a self-reinforcing spatial divide where the lowest-income city is not just poor, but increasingly isolated from the region's growth trajectory.



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