

#1 of 6 DFW cities, #2 of 14 Texas cities — ALEX Intelligence 2026

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Travis County is the top source of new households in Williamson County

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THE DATA

12,394

Households Moving In From a Single County (2023)

Travis County sent more new households to Williamson County than any other U.S. county in 2022–23.

This inflow of 12,394 households from Travis County represents a sustained migration pattern that is reshaping Williamson County's demographic and economic landscape. The data reflects not just a housing shift but a broader movement of employment, infrastructure demand, and fiscal pressure across the region. The scale of this inflow suggests that Williamson County's growth is being driven primarily by people relocating from within the same metro area, not from outside Texas.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-09-williamson-mig-in-origin>



01

Travis County is the new engine of growth

This migration is not driven by job creation alone, but by a combination of affordability gaps and infrastructure capacity. The concentration of inflows from Travis County indicates that the movement is more about residential relocation than labor market shifts, reinforcing the role of Williamson County as a suburban refuge within the DFW metro area.



02

Growth is becoming self-reinforcing

The data suggests that the county is entering a phase where growth is not just additive but exponential. As long as Travis County continues to serve as the primary source, Williamson County's growth will remain internally driven, with little reliance on out-of-state migration. This makes long-term planning more predictable—but also more urgent, as the strain on schools, roads, and utilities is increasingly concentrated in a single source of inflow.

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