

#1 of 5 San Antonio MSA counties, #1 of 5 Texas counties — ALEX Intelligence 2026

#1 in San Antonio MSA, #1 in Texas

Atascosa County has the lowest median income in the region

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THE DATA

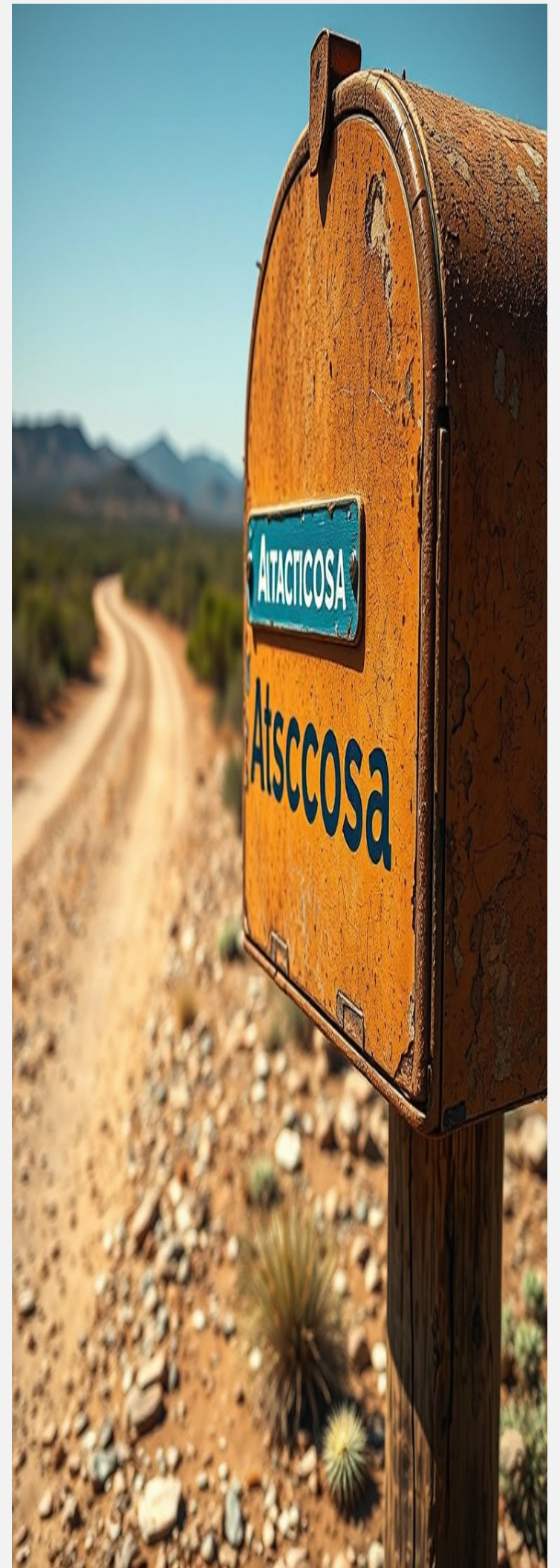
\$70,770

Median Household Income (2024)

Atascosa County leads the San Antonio MSA in lowest median household income among its five core counties.

This figure reflects deep economic disparities within the metro, where Atascosa County's income level is significantly below the MSA average. Despite the region's overall growth in real personal income, this gap underscores persistent inequities in access to housing, services, and economic mobility.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-09-sa-msa-median-income-county-mkt-asc>



01

Income stratification drives housing access

Atascosa County's low median income correlates with limited housing affordability and constrained development potential. With lower household earnings, residents face greater barriers to homeownership, even as regional demand and construction activity rise. This creates a feedback loop where low-income areas struggle to attract investment despite being part of a growing metro.

02

Affordability is not just price — it's access

The \$70,770 median income in Atascosa County reveals that affordability is not solely a function of home prices. It is also shaped by the availability of jobs, public services, and transportation infrastructure. As the city considers water rate increases and environmental reviews, these structural costs may further erode household stability in lower-income areas like Atascosa.

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