

**#1 of 10 Memphis metro counties, #1 of 10 Tennessee counties — ALEX Intelligence
2026 Migration Data**

#1 of 10 Memphis metro counties

DeSoto County, MS leads new household inflows — ALEX Intelligence 2026

Swipe for insights →

THE DATA

2,041

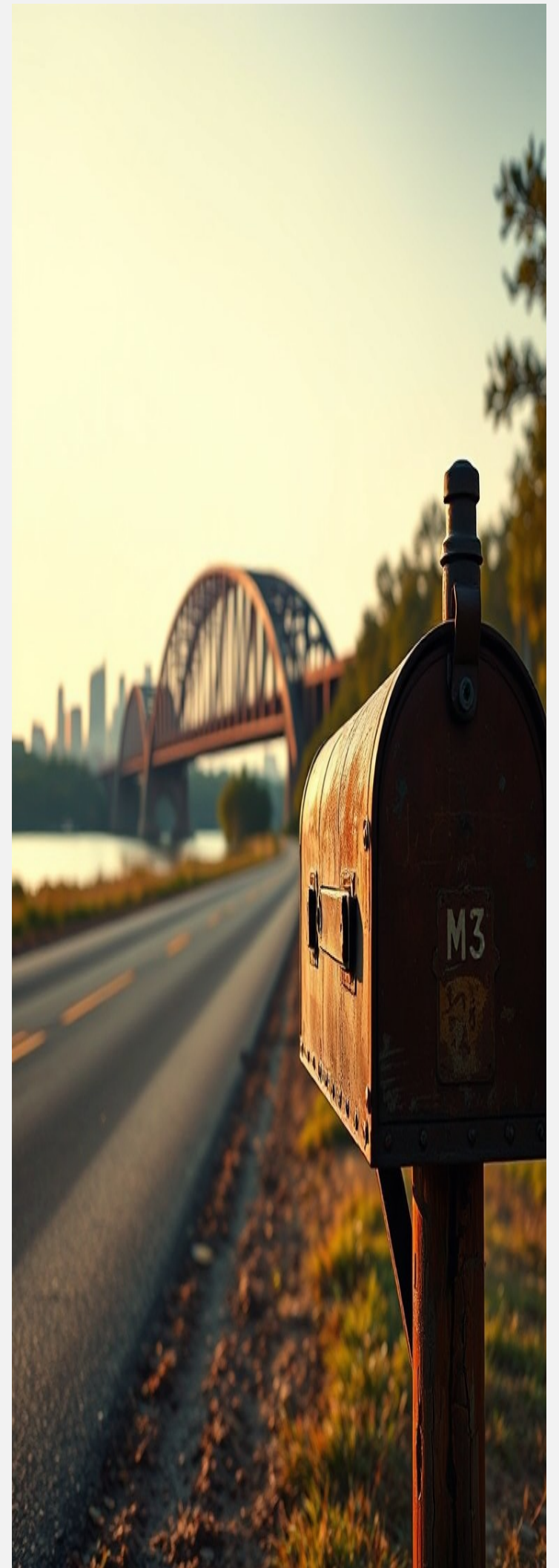
Households Moving In From a Single County (2023)

DeSoto County, MS sent more households to Memphis than any other county in the region.

This inflow of 2,041 households from a single county represents a structural shift in Memphis' demographic base. The data reveals a growing reliance on cross-state migration, particularly from Mississippi, as a driver of population growth and housing demand. This trend underscores a deeper economic and social integration between Memphis and its southern neighbors.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-09-memphis-mig-in-origin>



01

Mississippi is the new frontier

This shift implies rising demand for suburban and exurban housing in Shelby County, especially near the Mississippi border, and may influence future infrastructure planning and public service allocation.

02

The invisible border is dissolving

For real estate professionals, this means targeting marketing and investment strategies not just within Tennessee but across the Mid-South. The next wave of growth may not come from Nashville or Knoxville — but from across the state line.



Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

