

#1 of 6 Asheville metro counties, #1 of 6 NC counties — ALEX Intelligence 2026

#1 in Asheville, #1 in NC

Asheville leads all NC counties in net migration gain — ALEX Intelligence 2026

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THE DATA

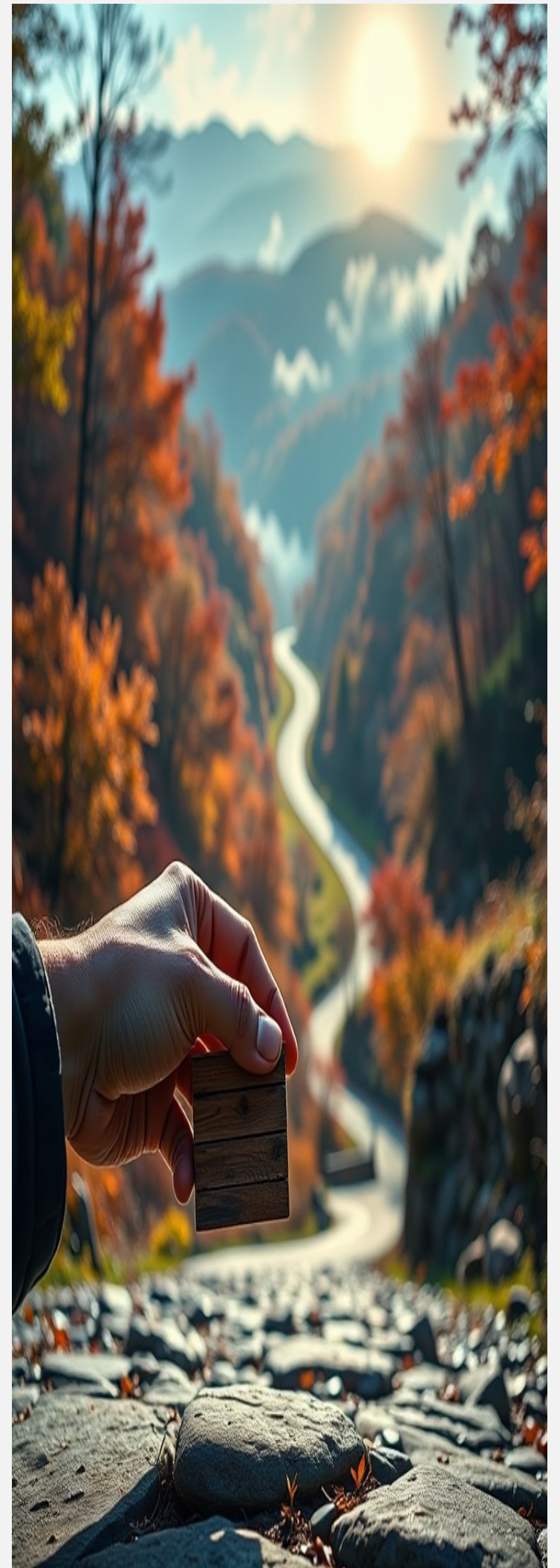
125

Year-Over-Year Change in Net Migration (2023)

Asheville's migration balance improved by 125 between 2021-22 and 2022-23, the highest among all counties in the region.

This figure reflects a net inflow of households from other counties, driven by sustained in-migration from within North Carolina and neighboring states. The data captures only disclosed flows, meaning the actual number is a floor — the real movement may be higher.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2021-22 and 2022-23 · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-09-asheville-mig-trend-net>



01

Migration is a structural engine

This shift implies that Asheville's real estate market is being reshaped not just by demand, but by a reconfiguration of who is choosing to settle here. The market is no longer just attracting remote workers or retirees — it's becoming a hub for people seeking community, opportunity, and place-based stability.



02

Resilience through local capital

This isn't just about affordability; it's about trust-based economic networks that sustain long-term ownership and reduce foreclosure risk, making Asheville a rare market where migration is both attracting new residents and reinforcing stability among existing ones.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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