

AI Is Teaching 50,000 Young Entrepreneurs by 2030

MIT's new platform makes startup thinking accessible to every student.

THE DATA

50,000

Young Entrepreneurs Targeted

MIT's Dear Dreamer platform aims to empower this many middle and high school students by 2030.

This target is not aspirational—it's baked into the platform's mission from launch. The goal reflects a strategic bet that AI-powered, self-paced learning can scale entrepreneurial education beyond elite institutions. With no tuition, no prerequisites, and no geographic barrier, the platform is designed to reach students in under-resourced schools and rural districts alike.

Source: MIT News • Published October 02, 2026

<https://news.mit.edu/2026/3-questions-new-resource-empower-young-entrepreneurs-1002>



01

AI as a Mentor, Not a Replacement

Dear Dreamer doesn't replace human teaching—it amplifies it. By using AI to deliver personalized feedback on business ideas, the platform mimics one-on-one coaching at scale. This is not automation; it's democratized mentorship. Students receive instant, data-driven guidance on their concepts, enabling rapid iteration without waiting for teacher availability or institutional gatekeeping.

02

The Mindset Is the Real Product

The platform's core is not about launching startups, but about cultivating an entrepreneurial mindset. It trains students to navigate ambiguity, test ideas systematically, and persist through failure—skills vital in any career. As Bill Aulet notes, the shift from job seeker to job creator is not just economic; it's psychological. AI is not teaching students how to start a company—it's teaching them how to think like one.



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