

#3 of 15 NC metros — ALEX Intelligence 2026

#3 of 15 NC metros in construction

ALEX Intelligence 2026: Construction Establishments, 2022

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THE DATA

1,833

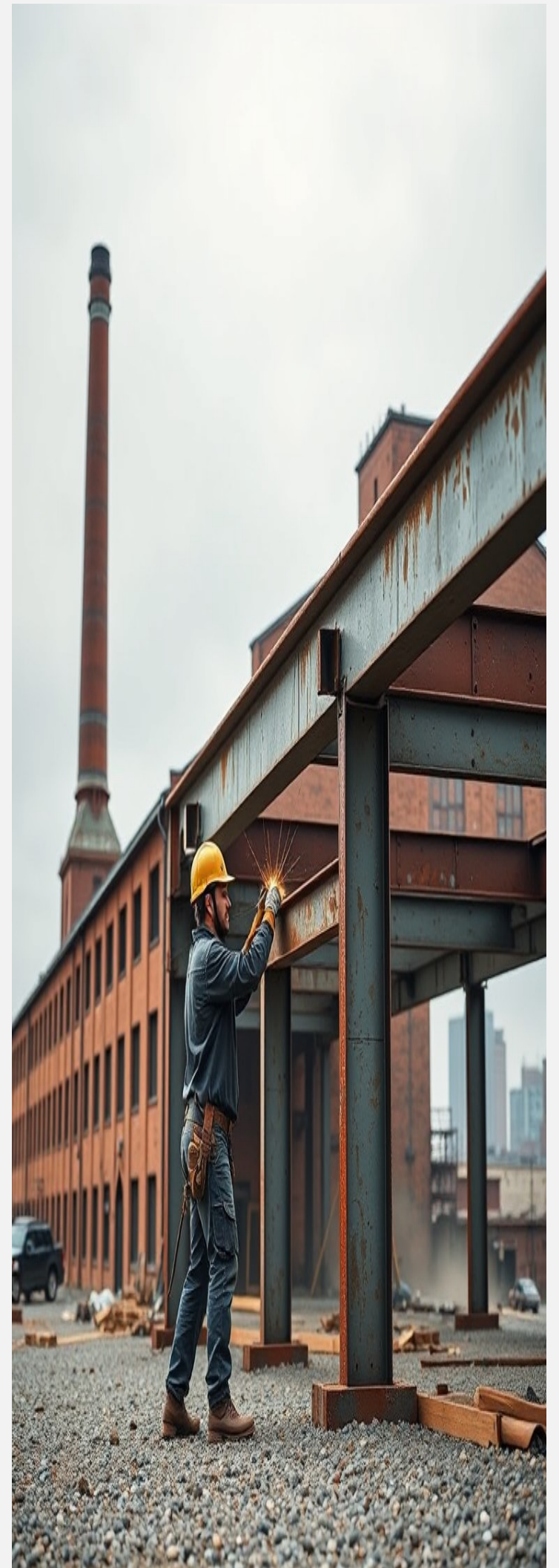
Construction Establishments (2022)

Greensboro-High Point ranks #3 among North Carolina metros in construction activity, driven by sustained economic expansion and new industrial investment.

This figure—1,833 construction establishments—reflects a robust, localized foundation for long-term housing and infrastructure growth. It signals not just current demand, but the institutional capacity for continuous development. The strength lies not in a single project, but in the density and diversity of active firms across the region.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 23 (Construction) • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-07-greensboro-istand-23-msa>



01

Construction density as resilience

The fact that Greensboro-High Point leads the Triad in construction establishments isn't just about volume—it's about structural resilience. A high number of active firms means a diversified network of contractors, suppliers, and service providers, reducing reliance on any single developer or economic shock. This network effect buffers the market against downturns, even amid elevated mortgage rates and delayed post-Helene recovery timelines.

02

Industrial growth fuels construction

The regional construction boom is not speculative—it's anchored in real economic activity. Caterpillar's \$120 million expansion in High Point, confirmed by N.C. Commerce, directly drives demand for industrial and workforce housing. This isn't a cyclical spike; it's a sustained shift. The 1,833 establishments are not just building homes—they're constructing the physical infrastructure of a growing, diversified economy.



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