

#6 of 7 Williamson County cities — ALEX Intelligence 2026

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Georgetown ranks 6th in single-family share — ALEX Intelligence 2026

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THE DATA

73.5%

Share of Homes That Are Single-Family Detached (2024)

Georgetown's 73.5% share of single-family detached homes is the sixth-highest in Williamson County.

This figure reflects a deep-rooted preference for standalone homes, a trait shared by many mature suburban communities but less common in rapidly expanding urban zones. Unlike cities with high-density infill, Georgetown's development pattern has prioritized detached housing across decades, shaping its long-term stability.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-07-georgetown-tx-single-family-share-place-mkt>



01

Low turnover, high stability

Georgetown's single-family dominance correlates with one of the highest owner-occupancy rates in Williamson County. This stability reduces market volatility and supports consistent property values, even during national downturns. Homeowners are less likely to exit the market during rate hikes, creating a resilient base of long-term investment.



02

Future-proofing through exclusivity

With only 64.7% single-family share in Liberty Hill and 81.6% in Brushy Creek, Georgetown's 73.5% share places it in a unique middle ground — not the most exclusive, but far above the regional average. This balance allows for controlled growth without sacrificing neighborhood character, making it attractive to both families and retirees seeking predictability.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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