

**#4 of 5 Austin-Round Rock-San Marcos metro counties, #32 of 123 Texas counties —
ALEX Intelligence 2026**

#4 in Austin Metro, #32 in Texas

Median Monthly Owner Cost — ALEX Intelligence 2026

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THE DATA

\$1,233

Median Monthly Owner Cost (2024)

Bastrop County's median monthly owner cost is \$1,233, ranking #4 among the five Austin-Round Rock-San Marcos metro counties and #32 of 123 Texas counties with 20,000+ residents.

This figure reflects a structural advantage: Bastrop's economic engine is built on high-value agribusiness, advanced manufacturing, and workforce-aligned education—sectors that attract skilled labor without inflating housing costs. Unlike markets dependent on speculative demand, Bastrop's affordability is anchored in real economic productivity.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-07-bastrop-standing-owner-cost-county>





01

Affordability Is a Strategic Asset

This is not a temporary dip. It's a deliberate alignment of land use, workforce development, and industrial policy. The rise of beef processing and light manufacturing infrastructure, backed by Texas A&M TRERC data, shows that affordability is not a byproduct but a design principle.



02

The Workforce Is the Real Estate Engine

This is not a housing bubble. It's a workforce economy. This explains why owner-occupancy remains high despite rapid growth.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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