

#82 in U.S. Metro Home Price Growth (5-Year) — ALEX Intelligence 2026

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Myrtle Beach-Conway-North Myrtle Beach, SC ranks #82 on 5-year home price growth

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THE DATA

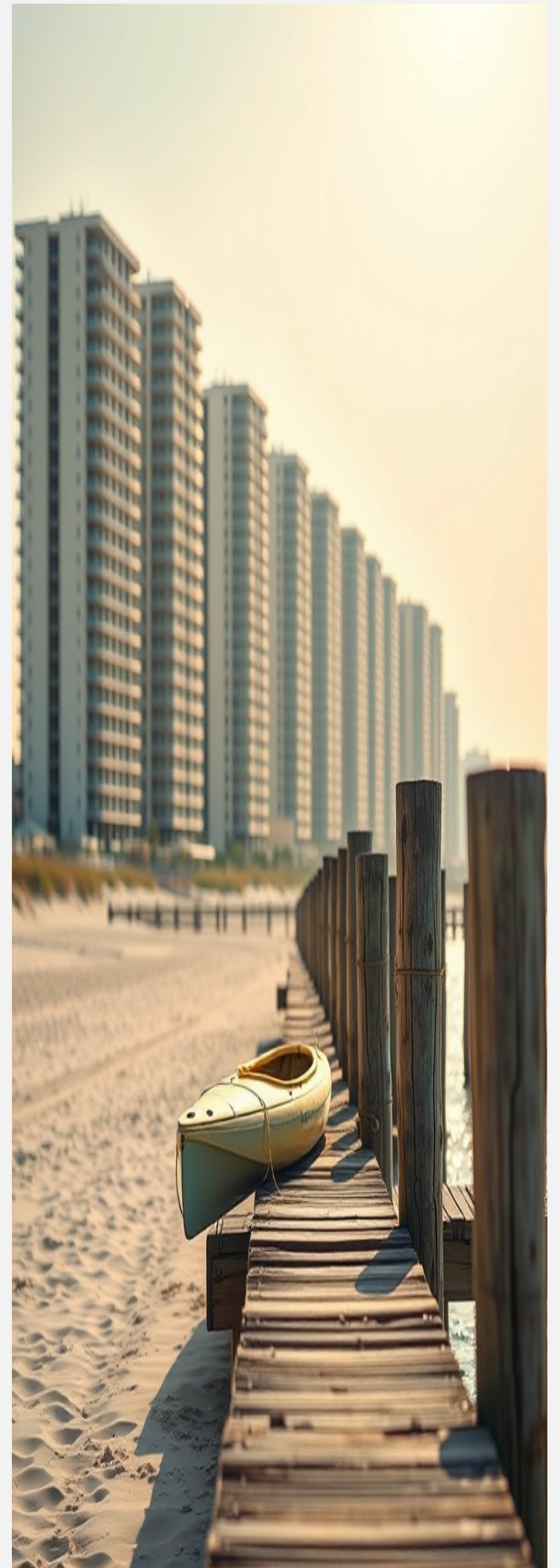
52.1%

five-year change in the metropolitan house price index (2026 Q2)

The Grand Strand's five-year price growth is strong relative to many markets, though below the top-tier coastal and Sun Belt metros.

This 52.1% growth over five years underscores sustained demand in the Grand Strand, even as national price momentum slows. The figure reflects the resilience of coastal real estate, driven by long-term ownership, second-home investment, and limited new construction. Unlike many markets where appreciation is driven by speculative demand, this growth is rooted in fundamental location and demographic stability.

Source: Federal Housing Finance Agency, All-Transactions House Price Index by Metropolitan Statistical Area, 2026 Q2 · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-05-grand-strand-hou-fhfa-hpi-growth-5y-msa>



01

Appreciation Without Speculation

This pattern is reinforced by the region's limited new construction and strong preservation of existing housing stock. The market is not overheating; it's consolidating. The price rise is a reflection of enduring value, not fleeting momentum.

02

Resilience in a Softening Market

This resilience is not accidental. It's a product of deliberate geographic advantages—proximity to beaches, established infrastructure, and a culture of place-based living. As remote work becomes more permanent, the Grand Strand's role as a destination for sustainable living grows stronger.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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