

Fastest Appreciating ZIP in Upstate SC — ALEX Intelligence 2026

ZIP 29601 Leads SC in 5-Year Appreciation

105.4% growth — fastest in the state, per ALEX Intelligence 2026

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THE DATA

105.4%

5-Year Home Value Appreciation (2024)

ZIP 29601 in Anderson County recorded the highest 5-year appreciation rate in the Upstate.

This figure, derived from U.S. Census Bureau American Community Survey 5-Year Estimates (2019–2024), reflects a surge in property value that far exceeds the regional average. It signals a concentrated wave of investment and demand in a previously underserved corridor of Anderson County.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 ·
ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-04-upstate-sc-g-home-value-zcta-mkt>



01

Appreciation is not random — it's targeted



02

The Upstate's next frontier is not downtown

This shift reflects a maturation of the market — where new demand is not chasing urban cores but seeking premium land with lower density, better access to transit, and proximity to industrial zones. The future of Upstate real estate is not in the city center, but in the edges that are being redefined.



Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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