

#236 on U.S. Median Home Value – ALEX Intelligence 2026

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Killeen-Temple MSA ranks 236th among 401 metros — a hidden strength in affordability and growth

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THE DATA

\$234,500

Median Home Value (2024)

Killeen-Temple ranks #236 of 401 U.S. metros on median home value, a position that reflects both affordability and sustained demand.

This figure is not a sign of weakness but a strategic advantage: it positions Killeen-Temple as one of the most accessible entry points into Texas's expanding housing market. With Fort Cavazos and the Baylor Scott & White medical corridor anchoring employment, the MSA sustains high demand without the price inflation seen in higher-ranked markets. The gap between national median values and Killeen-Temple's value suggests a structural opportunity for long-term equity building.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-04-killeen-temple-standing-home-value-msa>



01

Affordability Fuels Strategic Growth

The median home value of \$234,500 in Killeen-Temple is not a lagging indicator — it is a deliberate market advantage. With military and healthcare employment providing stable, high-volume demand, the MSA attracts buyers who prioritize long-term stability over speculative price spikes. This creates a self-reinforcing cycle: affordable homes draw professionals, who in turn sustain local business and infrastructure investment. Unlike markets where affordability is a byproduct of stagnation, here it is a driver of intentional, scalable growth.

02

Stability Over Speculation

Killeen-Temple's position at #236 reflects a market that is insulated from the volatility of speculative cycles. Unlike high-ranking metros where housing is driven by financialization and rapid appreciation, this market is anchored in enduring institutions: Fort Cavazos and the Baylor Scott & White medical corridor. These employers provide consistent demand across economic cycles, reducing the risk of sudden market corrections. As a result, the MSA offers a rare combination: affordability with long-term resilience — a blue ocean for investors and first-time buyers alike.



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