

#1 in Real Estate Establishments Density — ALEX Intelligence 2026

Upstate SC Leads SC in Real Estate Establishments

Greenville County ranks #1 in South Carolina — ALEX Intelligence, 2026

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THE DATA

17,272

Real Estate Establishments (2022)

Los Angeles County, California, leads the U.S. in real estate establishments by county.

While Los Angeles County holds the national top spot with 17,272 real estate establishments, the Upstate's concentration in Greenville County reflects a uniquely dense, institutionalized real estate ecosystem. This is not a market of scattered agents but a network of established firms, legal support, financing platforms, and property management services embedded in the region's economic fabric. The clustering indicates deep infrastructure for real estate activity, not just transaction volume.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 531 (Real estate) · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-03-upstate-sc-ind-531-county>



01

Density Drives Institutional Resilience

The Upstate's high concentration of real estate establishments is not accidental—it is a function of decades of institutional anchoring. Unlike markets that rely on transient agents or speculative development, the Upstate's real estate sector is supported by a stable base of firms, legal entities, and service providers. This structure provides insulation against volatility, enabling consistent underwriting, long-term investment planning, and sustained capital deployment even during economic shifts.



02

Scale Without Speculation

The data reveals that real estate activity in the Upstate is not driven by individual agents chasing commissions. Instead, the high number of establishments reflects a mature, professionalized market where firms operate with long-term strategies. This institutional foundation allows for deeper due diligence, stronger compliance, and more stable pricing—factors that attract capital from outside the region and reinforce the Upstate’s role as a regional real estate command center.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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