

#1 Fastest-Growing Luxury Income ZIP — ALEX Intelligence 2026

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ZIP 85377 leads the nation in 5-year household income growth — ALEX  
Intelligence, 2026

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## THE DATA

# 92.5%

### 5-Year Household Income Growth (2024)

ZIP 85377 recorded the highest 5-year household income growth among U.S. ZIP codes with a median home value of \$1M+.

This surge reflects a profound shift in where wealth is accumulating —not in traditional financial hubs, but in emerging luxury enclaves where high-income professionals and tech entrepreneurs are relocating. The data suggests a decoupling between asset appreciation and income growth, with income rising faster than home values in select ZIPs.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation  
<https://alex-companies.com/data/2026-10-03-luxe-luxe-dem-g-median-income-zcta-us-luxury-deep>



# 01

## Wealth is outpacing property

This trend implies that future luxury investment should prioritize access to high-income talent pools over location in established coastal enclaves. The next wave of luxury demand may not be driven by price appreciation, but by the ability to attract and retain high-income individuals who are reshaping market dynamics from within.

# 02

## Geography of income, not asset value

This challenges the assumption that luxury real estate is defined by scarcity and high entry prices. Instead, it's being redefined by the concentration of income—where people with high earnings cluster, regardless of traditional market metrics. The future of luxury is less about property and more about the people who inhabit it.



Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

**Diane Hart Alexander, MBA, MHA**

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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