

#104 on Median Home Value — ALEX Intelligence 2026

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Dallas-Fort Worth's affordability is not a weakness — it's a strategic advantage.

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THE DATA

\$359,500

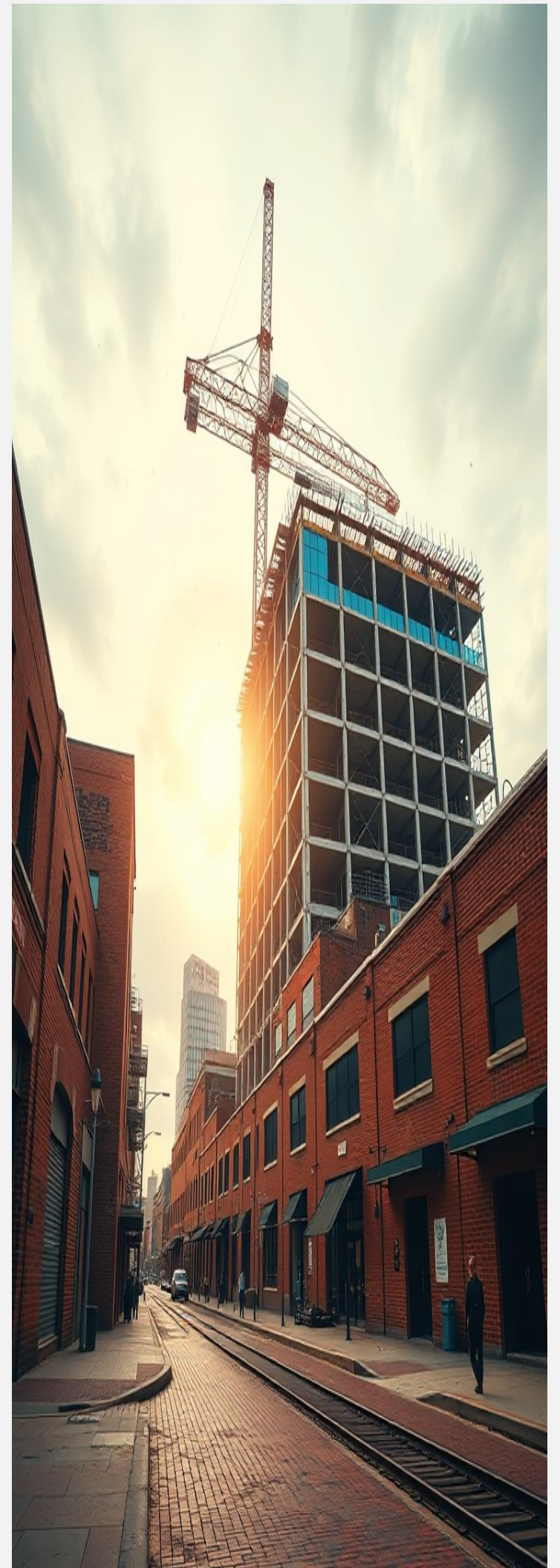
Median Home Value (2024)

Dallas-Fort Worth ranks #104 of 401 U.S. metros on median home value.

This figure is not a lagging indicator — it's a competitive edge. At \$359,500, the DFW metro remains one of the most accessible major U.S. markets for first-time buyers, young professionals, and growing families. The ranking reflects not stagnation, but intentional positioning: a region that prioritizes broad-based access over elite exclusivity.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-03-dfw-msa-standing-home-value-msa>



An aerial, high-angle view of a suburban neighborhood. The houses are arranged in a grid-like pattern with winding streets. In the foreground, there's a large, open area with a paved path and some trees. A group of people is walking on the path. The background shows more houses and a line of trees in the distance. The entire image has a reddish-brown tint.

01

Affordability as a Growth Engine

This affordability is not accidental. It's a function of rapid construction, land availability, and a market that rewards scale over scarcity. The data shows that access, not exclusivity, is the new competitive moat.



02

The Cost of Exclusivity Elsewhere

This is not a temporary lag. It's a structural advantage that will become more valuable as other metros face affordability collapse. The data suggests that DFW is not waiting for a market correction — it's building a more resilient model from the ground up.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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