

1.8% of U.S. Counties Above \$750K Median Home Value — ALEX Intelligence 2026

1.8% of U.S. Counties Cross \$750K Threshold

The new geographic frontier of luxury real estate — ALEX Intelligence, 2026

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THE DATA

1.8%

Share of Counties Where the Median Home Tops \$750K (2024)

This marks a structural shift in where luxury real estate is concentrated across the U.S.

Only 34 out of 1,879 counties now have a median home value exceeding \$750,000, a figure that reflects not just coastal dominance but the emergence of high-value zones in mountainous, tech-driven, and enclave-based regions. The data reveals that the luxury threshold is no longer a coastal monopoly but a distributed phenomenon across geographically and economically distinct counties.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-02-luxe-luxe-threshold-home-value-county-us>



01

Luxury Is No Longer a Coastline

This geographic dispersal challenges the long-held assumption that luxury real estate is a function of coastal access. Instead, it is becoming a function of place value — where land scarcity, regulatory stability, and elite demand converge in non-traditional markets.



02

The \$750K Threshold Is a New Filter

The fact that only 34 counties meet this bar underscores that luxury real estate is no longer a volume-driven market but a concentration-driven one. Future growth will not come from expanding the number of high-priced homes, but from deepening the exclusivity and stability of the existing few.

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