

#1 in Population Among Eastern Denver Metro Cities — ALEX Intelligence 2026

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Centennial leads the region in size — a demographic force shaping Aurora's future

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THE DATA

108,201

Population (2024)

Centennial is the largest city in the eastern Denver metro, surpassing all others in size.

This population figure is not just a number — it's a structural marker. Centennial's scale indicates a critical mass of residents that influences housing demand, infrastructure planning, and economic activity across the entire eastern Denver metro corridor. Its dominance suggests a concentration of workforce, consumer spending, and service needs that ripple outward into adjacent communities like Aurora.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-02-aurora-population-place-mkt>



01

Size Drives Influence

Centennial's population leadership isn't just about scale — it's about leverage. As the largest city, it sets the pace for zoning, transit investment, and retail development, all of which indirectly shape Aurora's real estate dynamics. Even without direct control, Centennial's growth patterns set the tone for regional development, influencing where new housing, schools, and commercial spaces emerge.



02

Demographic Engine, Not Just a Neighbor

The population dominance of Centennial underscores that the eastern Denver metro is not a collection of independent cities but a tightly integrated system. Its growth acts as a gravitational pull, drawing in population from smaller communities and reinforcing Aurora's role as a secondary urban core. This dynamic suggests that real estate strategy in Aurora must account for Centennial not as a peer, but as a foundational node in a larger urban ecosystem.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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