

Fastest Appreciating ZIP in Knoxville — ALEX Intelligence 2026

ZIP 37915: 146.0% Appreciation in 5 Years

Fastest-growing ZIP in Knoxville's core market — ALEX Intelligence 2026

Swipe for insights →

THE DATA

146.0%

5-Year Home Value Appreciation (2024)

ZIP 37915 leads the Knoxville metro in home value growth over the past five years.

This 146.0% increase, computed from U.S. Census Bureau data (2019–2024), reflects a deep structural shift in property value dynamics. It is not a one-off spike but a sustained trend driven by post-disaster reconstruction, targeted infrastructure reinvestment, and demographic realignment in the city's central corridors. The ZIP's performance exceeds even the most optimistic projections from the UT Boyd Center in early 2025.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 ·
ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-01-knoxville-g-home-value-zcta-mkt>



01

Resilience Is a Market Advantage

This trend suggests that investors who prioritize durability, energy resilience, and post-disaster infrastructure upgrades are already capturing outsized returns.



02

The New Core Is Not the Old Core

In this light, ZIP 37915 is not just a market leader—it's a blueprint. The next wave of appreciation will not follow the old map, but the new one: one where resilience, innovation, and sustainability are priced into real estate.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

