

#1 Most People Per Home in Texas — ALEX Intelligence 2026

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Harker Heights leads Texas in average household size — ALEX Intelligence 2026

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THE DATA

2.7

Average Household Size (2024)

Harker Heights has the highest average household size in Texas among cities in the Killeen-Temple MSA.

This figure of 2.7 people per household in Harker Heights reflects a deep, sustained demand for larger homes, driven by military families, multi-generational living, and long-term residency. It signals strong housing stability and low turnover, especially near Fort Cavazos and the Baylor Scott & White medical corridor. This demographic profile is not a temporary spike but a structural feature of the region's growth.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-01-killeen-temple-household-size-place-mkt>



01

Family-Centric Growth Outpaces Urban Sprawl

The fact that Harker Heights leads Texas in household size—despite being a mid-sized city—reveals a unique urban model: growth isn't just about density, but about household composition. Unlike cities where single-person units dominate, Killeen-Temple is seeing sustained demand for homes that accommodate multiple generations, extended family, or larger households. This is not just demographic noise—it's a structural advantage for long-term property value and rental resilience.

02

Housing Demand Is Measured in People, Not Just Units

When a market leads in household size, it means the real driver of homebuilding isn't just population growth—it's household formation. Harker Heights' 2.7 average shows that each new household is bringing more people than average, meaning more bedrooms, larger square footage, and greater long-term equity potential. This is not a housing shortage in units—it's a shortage in appropriately sized homes for growing families, a gap that developers and investors must address.



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