

1.8% of New Luxury Homes Built Since 2020 — ALEX Intelligence 2026

1.8%: The New Luxury Standard

Top luxury counties lead in new construction—driving innovation and resilience

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THE DATA

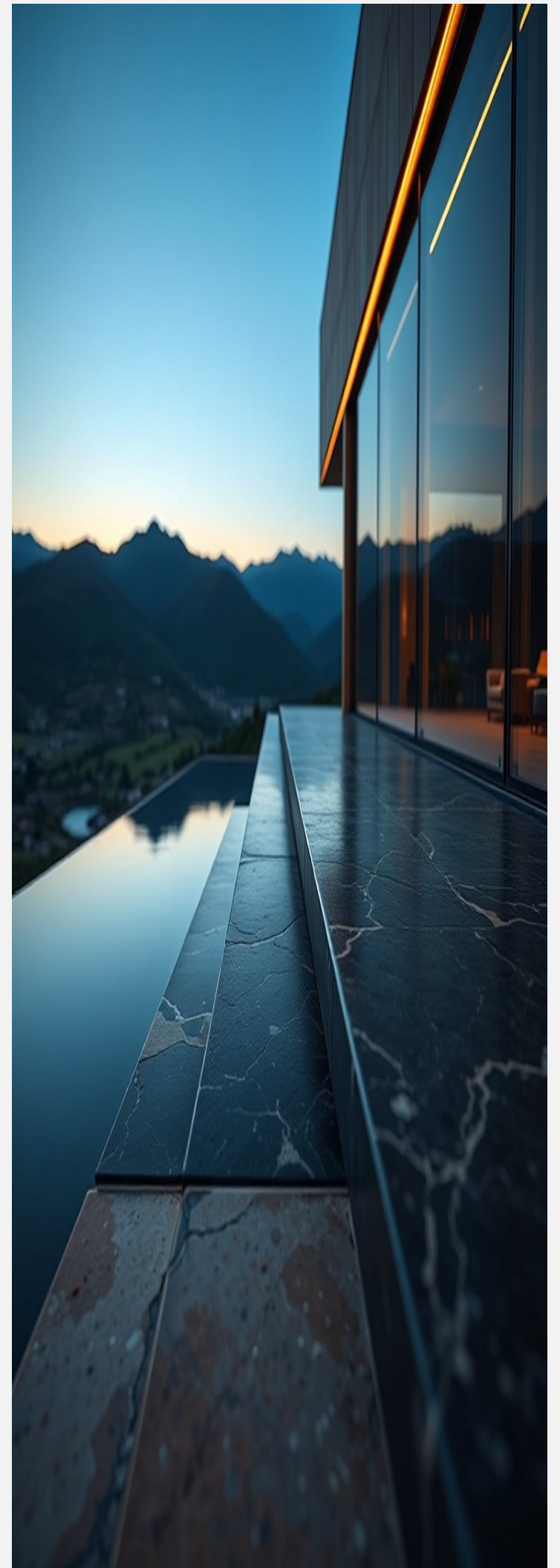
1.8%

Share of Homes Built Since 2020

Summit County leads the nation in new luxury home construction among top-tier markets.

This figure represents the share of homes in Summit County built since 2020, a level unmatched in any other U.S. luxury county. It reflects a strategic shift toward modern, future-ready assets in high-value markets. The data, drawn from the U.S. Census Bureau's 2024 American Community Survey 5-Year Estimates, underscores that innovation in luxury real estate is no longer tied to historical pedigree but to active, intelligent development.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-28-luxe-luxe-new-stock-share-county-us-luxury-deep>



01

Newness = Competitive Edge

Investors and owners who equate 'luxury' with 'old' are missing the new frontier: intelligent new construction. The data shows that the fastest-growing value in the luxury sector is not in preservation, but in the deliberate creation of next-generation assets.



02

Innovation as a Value Driver

This is a structural shift: the future of luxury is not in maintaining the past, but in building the future. The 1.8% in Summit County is not a number—it's a blueprint.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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