

#283 of 401 U.S. metros on Median Monthly Owner Cost — ALEX Intelligence 2026

Knoxville Ranks #283 in U.S. on Owner Cost

The most affordable metro in Tennessee — and among the lowest nationally

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THE DATA

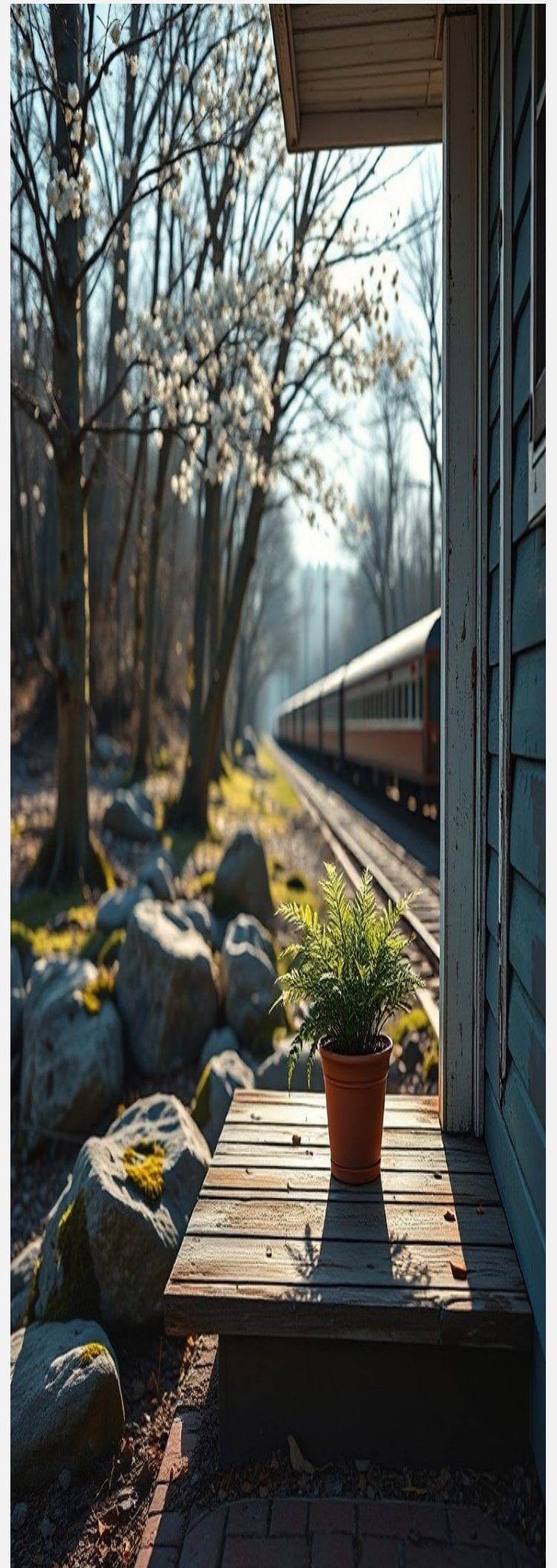
\$1,002

Median Monthly Owner Cost (2024)

Knoxville ranks #283 of 401 U.S. metros on median monthly owner cost.

This figure—\$1,002—represents the typical monthly cost of owning a home in Knoxville, including mortgage, taxes, insurance, and utilities. It reflects a market where affordability remains a structural advantage, even as national housing costs climb. This affordability is not a temporary anomaly but a consistent feature of the East Tennessee economy.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-28-knoxville-standing-owner-cost-msa>



01

Affordability Drives Strategic Migration

This dynamic is not a one-off trend. In a national climate where affordability is shrinking, Knoxville's position is not just stable—it's becoming a strategic destination.



02

Low Cost Is a Competitive Moat

For investors and developers, this means that entry points remain accessible—both for buyers and for new construction. This is not a stagnant market; it's a rising one, anchored by affordability that is both measurable and sustainable.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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