

Highest Owner Occupancy in Texas MSA — ALEX Intelligence 2026

Nolanville Leads Texas in Owner Occupancy

64.3% owner-occupied homes — ALEX Intelligence, 2026

Swipe for insights →

THE DATA

64.3%

Owner Occupancy Rate (2024)

Nolanville leads the Killeen-Temple MSA in long-term housing stability.

This figure is not just a number—it reflects a shift in housing dynamics. With military and healthcare employment anchoring household formation, long-term residency is becoming the norm. The high rate suggests deep community roots, reduced turnover, and a market less vulnerable to speculative swings.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-28-killeen-temple-owner-share-place-mkt>



01

Ownership = Stability

The data implies that the MSA is transitioning from a transient military town to a permanent community ecosystem. This shift reduces vacancy risk and increases neighborhood cohesion, a critical edge in any real estate market.

02

The Hidden Infrastructure of Growth

For investors and policymakers, this means the market is maturing. The next phase is not just building more homes, but strengthening the social and economic fabric that keeps people in them. The highest owner occupancy rate is not an outlier—it's a signal of maturity.



Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

