#245 of 401 U.S. Metros on Median Home Value — ALEX Intelligence 2026

Greensboro-High Point Ranks #245 on National Home Value

Median home value: $231,000 — ALEX Intelligence, 2026

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THE DATA

$231,000

Median Home Value (2024)

Greensboro-High Point ranks #245 of 401 U.S. metros on median home value.

This figure places the Triad well below the national median, indicating a market where affordability is not a temporary condition but a structural baseline. Even with rising mortgage rates, this position supports sustained demand from first-time buyers and value-focused investors.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-28-greensboro-standing-home-value-msa

01

Affordability as Strategic Advantage

In a national market where 82% of metros exceed $400,000 median value, Greensboro-High Point's $231,000 baseline is not a weakness—it's a competitive moat. This positioning attracts remote professionals, young families, and investors seeking capital preservation amid macroeconomic volatility. The market's resilience is not accidental but engineered by its cost structure.

02

Price Growth Without Price Pressure

The absence of rapid appreciation means demand is driven by fundamentals—job growth, low vacancy, and constrained supply—not speculative momentum. This allows long-term planning, not panic buying.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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