

98.9% Owner Occupancy — #1 in DFW MSA

Parker Leads DFW in Owner Occupancy

98.9% — #1 in the MSA, per ALEX Intelligence, 2026

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THE DATA

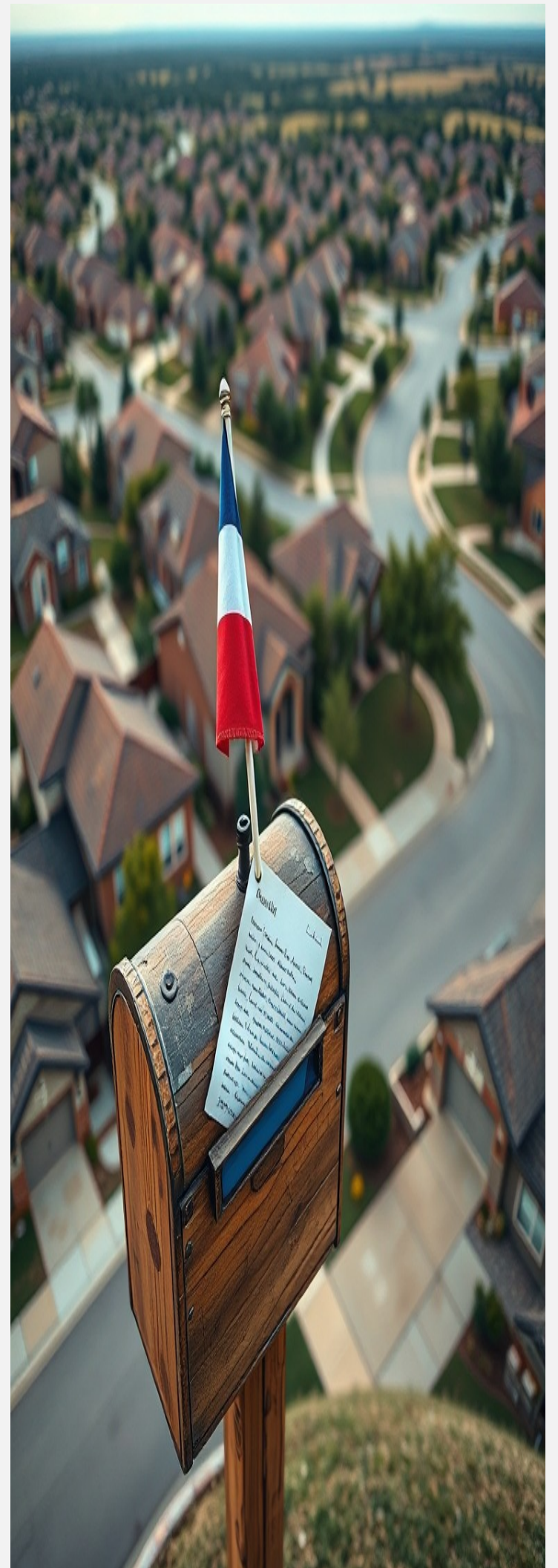
98.9%

Owner Occupancy Rate (2024)

Parker, Texas, leads the DFW MSA in owner occupancy, reflecting deep residential stability.

This near-universal ownership rate is not just a number — it's a structural signal. In Parker, homeowners are not transient investors; they are long-term stewards of place, with roots that extend across generations. The city's low turnover, high civic engagement, and consistent tax base are all direct outcomes of this ownership culture.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-28-dfw-msa-owner-share-place-mkt>



01

Ownership = Stability

High owner occupancy is not a passive outcome — it's a deliberate ecosystem. Parker's zoning, school quality, and low-density development patterns reinforce a culture where residents view home as legacy, not asset. This stability attracts long-term services, consistent infrastructure investment, and resilient local economies — all hallmarks of a mature, self-sustaining community.



02

The Hidden Growth Engine

Parker's 98.9% owner occupancy is a competitive moat. While other DFW suburbs chase new construction and speculative demand, Parker's model is self-reinforcing: fewer vacancies, stronger neighborhood cohesion, and less price volatility. This makes it a rare market where growth isn't driven by turnover, but by deepening investment in existing communities — a model increasingly relevant as inflation and interest rates moderate.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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