

Fastest-Appreciating ZIP in the Midlands — ALEX Intelligence 2026

ZIP 29160: #1 in Midlands Appreciation

84.1% 5-Year Value Growth — ALEX Intelligence, 2026

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THE DATA

84.1%

5-Year Home Value Appreciation (2024)

ZIP 29160 leads the Midlands in home value growth over the past five years.

This surge reflects deep structural shifts in the Columbia metro, not fleeting market sentiment. The ZIP code's location within a historically stable, well-connected corridor of the Midlands suggests that long-term infrastructure investments and demographic retention are driving sustained value. Unlike speculative hotspots, this appreciation is rooted in durable, localized demand.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 ·

ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-28-columbia-sc-g-home-value-zcta-mkt>

01

Appreciation Is a Signal, Not a Surprise

The 84.1% figure is not an anomaly—it's a data point confirming a five-year trend of resilient demand. The fact that ZIP 29160 ranks first among 10 core ZIPs in the Midlands indicates that the most valuable areas are those with consistent access to employment, public services, and established community networks. This is not a bubble; it's a market confirming its own long-term fundamentals.



02

The Engine of Growth Is Local, Not External

While national headlines focus on interest rates and migration, ZIP 29160's performance suggests that local forces—such as the stability of public-sector employment, long-term household formation, and neighborhood cohesion—are the true drivers. This is not a market reacting to remote work trends alone; it's a place where people are choosing to stay, invest, and build equity over decades.

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