

#14 in U.S. Metro Median Home Value — ALEX Intelligence 2026

Boulder Ranks #14 in U.S. Home Value

Top 1% of American metros by median home value — ALEX Intelligence 2026

Swipe for insights →

THE DATA

\$756,300

Median Home Value (2024)

Boulder ranks #14 among 401 U.S. metros for median home value, reflecting deep market maturity and enduring demand.

This figure is not a sign of unaffordability alone—it is a structural marker of a market where real estate functions as a primary engine of intergenerational wealth. With homes valued above \$750K, Boulder's housing stock has evolved into a high-liquidity asset class that rewards long-term ownership and strategic capital deployment.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-28-boulder-standing-home-value-msa>



01

High Value = Wealth Infrastructure

The \$756,300 median reflects decades of sustained demand, limited supply, and a cultural identity that values permanence. It's a self-reinforcing cycle: high values attract investors, investors preserve value through stewardship, and stewardship maintains the asset quality that sustains high prices.



02

Affordability Is a Myth, Not a Crisis

This is why state-led projects like the Frisco housing initiative, while well-intentioned, are misdirected. They target affordability in adjacent mountain regions but ignore that Boulder's core strength is not low cost, but high yield. The true path forward isn't cheaper homes—it's expanding access to equity through innovative ownership models, not subsidized pricing.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

