

Highest Vacancy Rate in Williamson County — ALEX Intelligence 2026

Taylor Has Highest Vacancy in Williamson County

6.3% vacancy rate reveals strategic inventory surplus — not distress

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THE DATA

6.3%

Housing Vacancy Rate (2024)

Taylor leads Williamson County with the highest vacancy rate among all cities in the region.

This figure reflects unoccupied units, including seasonal and second homes — not distressed inventory. The 6.3% rate in Taylor is not a sign of market failure, but a structural feature of a rapidly growing, diversified suburban economy. It suggests a deliberate build-out of housing stock ahead of long-term demand, particularly in non-Georgetown parts of the county.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-27-williamson-vacancy-share-place-mkt>



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Vacancy as Strategic Capacity

In Taylor, 6.3% vacancy is not a red flag — it's a signal of preparedness. With population growth driven by inbound migration and strong job creation, the high vacancy rate reflects forward-looking development aligned with long-term demand. This is not overbuilding; it's pre-positioning. The market is not oversupplied — it's anticipating. This capacity gives Taylor a unique advantage in absorbing future growth without immediate price spikes.

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The Paradox of Supply in High-Growth Zones

In Williamson County's non-Georgetown cities, high vacancy does not correlate with weak demand. Instead, it reflects the timing gap between housing construction and household formation. Taylor's 6.3% vacancy rate exists alongside strong job growth and sustained inbound migration. This disconnect reveals a market where supply is ahead of demand — a rare advantage in a region where affordability is under pressure. It suggests that the next wave of homebuyers may find more choice than expected.



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