#445 in U.S. Median Home Value — ALEX Intelligence 2026

Kerr County Ranks #445 in U.S. Home Values

A hidden advantage in Texas Hill Country's affordability frontier

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THE DATA

$321,200

Median Home Value (2024)

Kerr County’s national ranking reflects a market where value is preserved amid broader softening.

At $321,200, Kerr County ranks #445 among 1,879 U.S. counties in median home value — a position that underscores its affordability relative to national averages. This ranking is not a sign of weakness but a strategic advantage in a region where demand is shifting toward sustainable, long-term value over speculative growth. The data reveals a market that has absorbed macroeconomic pressures without eroding its core appeal.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-27-hill-country-tx-standing-home-value-county

01

Affordability Is a Strategic Asset

In the Texas Hill Country, where top-tier amenities coexist with below-average prices, affordability is not a compromise — it is a competitive moat. Kerr County's national ranking reveals a market that has resisted price inflation while maintaining high livability. This creates a rare opportunity for long-term investors and lifestyle buyers who prioritize stability over short-term appreciation. The real story isn't price, but price sustainability in a high-demand, low-density region.

02

Design, Not Price, Drives Demand

Despite its low national ranking, Kerr County is seeing cultural investments in premium experiences — from the Southern Living Idea House in Fredericksburg to curated music events with 200 tickets. These are not price-driven; they are identity-driven. The market is attracting buyers who value design, sustainability, and exclusivity, not just low entry points. This suggests that value in the Hill Country is increasingly defined by experience, not just price — a shift that makes affordability a foundation, not a ceiling.

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