

#5 in New Home Stock Share — Williamson County, 2024

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Georgetown leads in housing freshness among peers, signaling long-term market resilience

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THE DATA

11.9%

Share of Homes Built Since 2020

Georgetown ranks #5 among Williamson County cities in new housing stock, with 11.9% of homes built since 2020.

This figure reflects sustained development momentum, even as national construction slows. The pace of new construction in Georgetown is not just about volume — it's about timing, with 11.9% of the housing stock being less than five years old. This fresh inventory is a key differentiator in a market where older homes dominate the broader Texas landscape.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-27-georgetown-tx-new-stock-share-place-mkt>



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Fresh stock fuels sustained demand

This trend supports the city's resilience: new homes are not only being built, but are being absorbed. The presence of a significant cohort of homes under five years old correlates with higher buyer interest, as these units align with current preferences for energy efficiency, smart-home features, and low-maintenance living.



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Age of stock predicts future value

This dynamic positions Georgetown as a future-proof market. Even if national price growth slows, the relative youth of the housing stock provides a buffer against decline. The city's position as #5 in new construction share among Williamson County peers is not just a ranking — it's a structural advantage in a market where aging infrastructure and deferred maintenance are growing concerns.

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