

41.2% of Homes Valued \$500K+ — ALEX Intelligence 2026

41.2% of Homes Are \$500K+ in Bastrop

The new normal in Texas' fastest-growing county — ALEX Intelligence 2026

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THE DATA

41.2%

Share of Homes Valued \$500K or More (2024)

In ZIP 78659, over four in ten homes are priced at \$500,000 or more.

This figure is not a fleeting trend — it reflects a sustained shift in the county's housing stock, driven by demand from advanced manufacturing, aerospace, and tunneling sectors along the SH-71/SH-21 corridor. The concentration of high-value homes in this ZIP suggests a durable, self-reinforcing economic engine where job growth and housing appreciation are in lockstep.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-27-bastrop-half-million-share-zcta-mkt>



01

Affordability Is Redefined

In Bastrop County, \$500K is no longer a luxury threshold — it's the median. The fact that 41.2% of homes in ZIP 78659 meet or exceed this level reveals a market where value is not measured by price alone, but by access to stable, high-wage employment. This is not speculative inflation; it's a structural revaluation driven by real economic output in industrial and tech-adjacent sectors.

02

Growth Without Gentrification

Unlike many fast-growing Texas markets, Bastrop County is not experiencing displacement or rising inequality. The high share of \$500K+ homes is concentrated in areas with strong job growth, not gentrification. The county's real estate trajectory is not defined by wealth migration, but by the industrial economy's ability to generate high-income residents who choose to live locally. This creates a stable, self-sustaining housing ecosystem.



Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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