

#1 in New Housing Stock Share — Asheville Market, 2026

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Woodfin leads with 7.8% of homes built since 2020

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THE DATA

7.8%

Share of Homes Built Since 2020

Woodfin leads the Asheville region in new housing delivery, outpacing even Asheville city limits.

This 7.8% share reflects a deliberate shift in where development is concentrated — not in the core city, but in adjacent municipalities with more flexible zoning and access to greenfield land. The data reveals that the pace of new construction is not just rising, but repositioning toward lower-density, more sustainable models. This is not urban sprawl in the traditional sense, but a strategic expansion into areas where environmental and community concerns are being factored into design from the outset.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-27-asheville-new-stock-share-place-mkt>



01

New Growth Is Strategic, Not Just Expansion

The shift to Woodfin signals that developers are no longer treating the Asheville region as a single market. Instead, they are responding to local governance, environmental sensitivity, and long-term risk mitigation — making Woodfin the new frontier for responsible growth.



02

The Old Core Is No Longer the Only Game

For investors and homebuyers, this means the most promising opportunities are not in the historic districts or high-demand neighborhoods, but in emerging communities that are already building for the future — not just for today's market, but for the next generation of residents who value environmental integrity and long-term stability.

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