

#1 in Population – Georgetown, TX – ALEX Intelligence 2026

#1 in Population – Williamson County

Georgetown leads all cities in Williamson County by population, 2024

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THE DATA

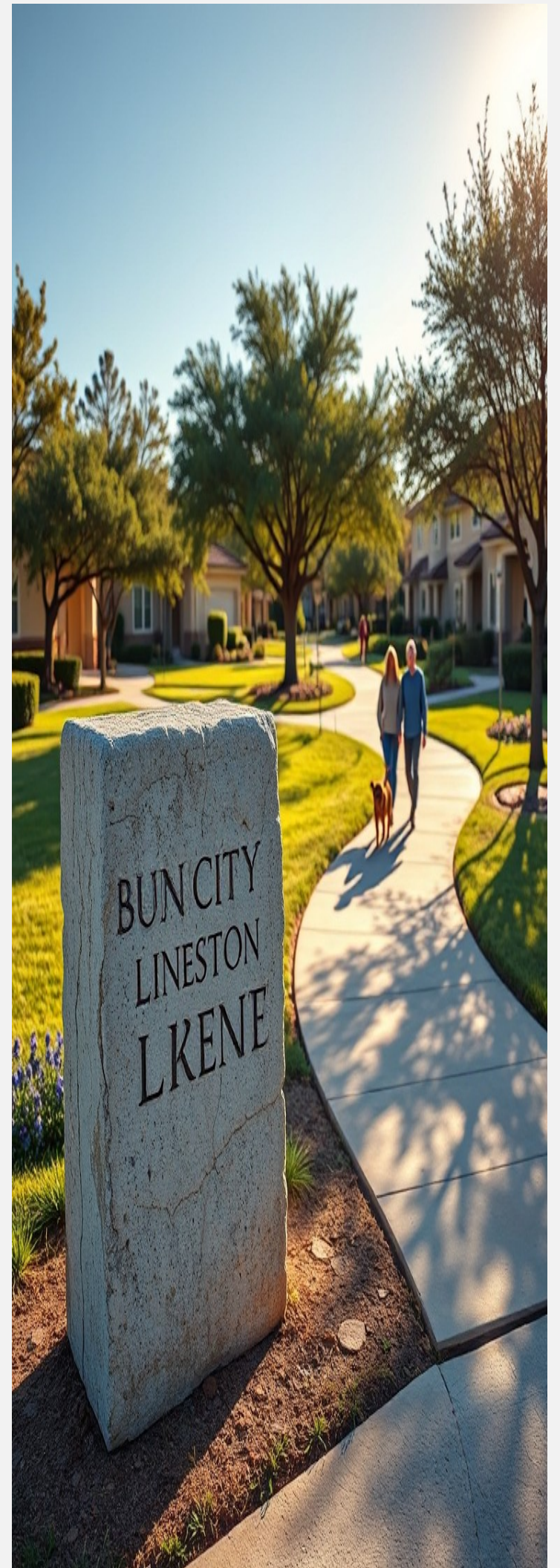
85,999

Population (2024)

Georgetown is the most populous city in Williamson County, Texas, according to the 2024 American Community Survey.

This population figure—85,999—represents a structural advantage in market scale, enabling greater infrastructure resilience, diversified economic activity, and sustained demand for housing and services. Unlike smaller, more isolated communities, Georgetown's size allows it to attract and retain large-scale institutional investment and public amenities.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-26-georgetown-tx-population-place-mkt>



01

Scale Enables Strategic Resilience

This scale also translates into stronger political clout and faster infrastructure decision-making, giving the city greater control over land-use policy and development pacing than smaller peers.

02

The Sun City Advantage

With 85,999 residents in the city, Sun City's demand for age-in-place housing, medical services, and recreational infrastructure is not isolated—it's embedded in a larger, growing ecosystem. This integration reduces risk for investors and ensures long-term operational viability.



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