

#1 Most Owner-Occupied City in the Midlands — ALEX Intelligence 2026

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Lugoff leads with 87.3% — a benchmark of stability

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THE DATA

87.3%

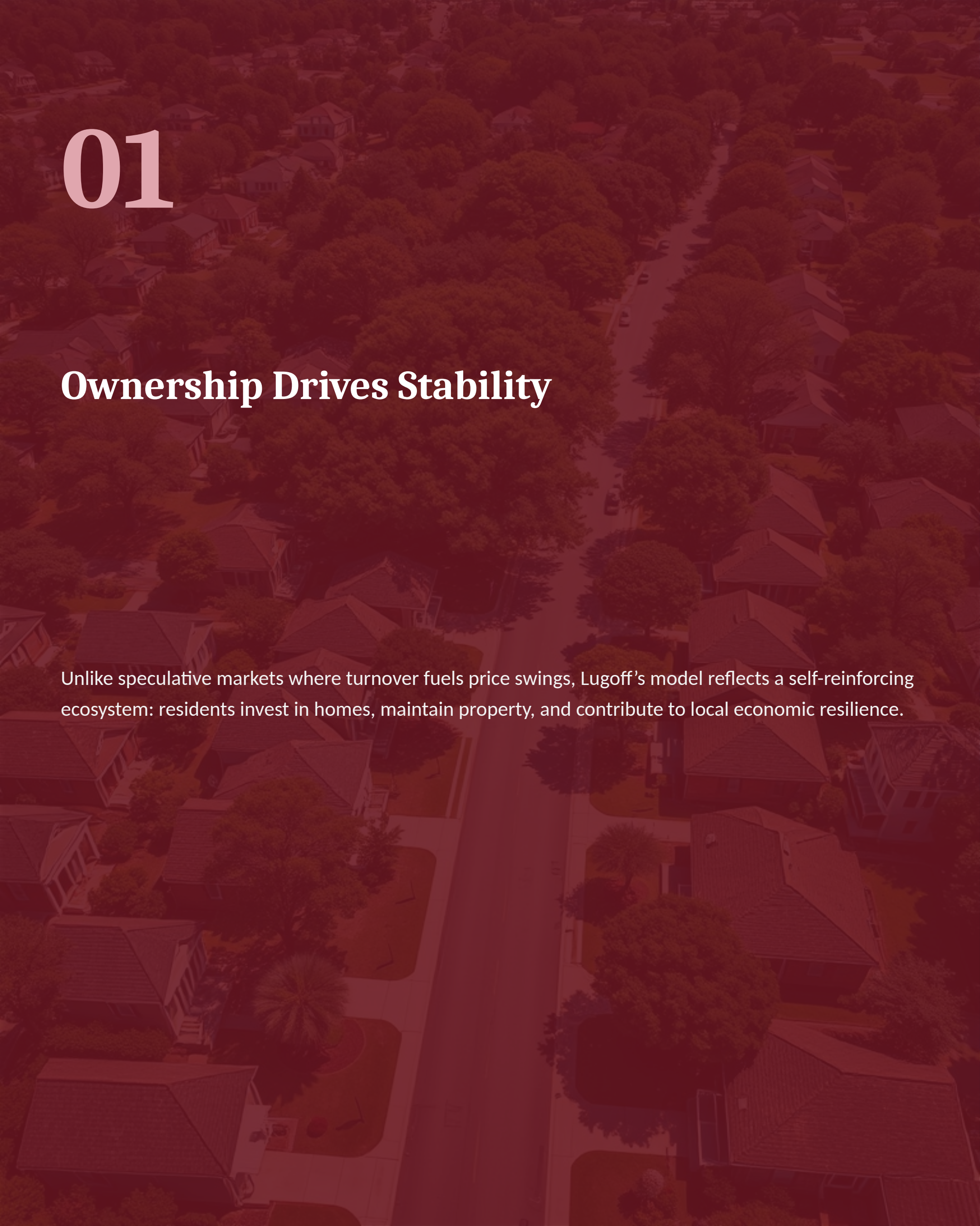
Owner Occupancy Rate (2024)

Lugoff, Richland County, leads the Midlands in owner-occupied housing.

This figure reflects deep community roots and long-term investment in residential property. It signals that the housing market is not driven by speculative turnover but by enduring resident commitment.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-26-columbia-sc-owner-share-place-mkt>





01

Ownership Drives Stability

Unlike speculative markets where turnover fuels price swings, Lugoff's model reflects a self-reinforcing ecosystem: residents invest in homes, maintain property, and contribute to local economic resilience.

02

The Midlands' Hidden Strength

This pattern indicates that the region is not just attracting new residents, but retaining them through deep ownership culture, which buffers against economic shocks and supports long-term community planning.



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