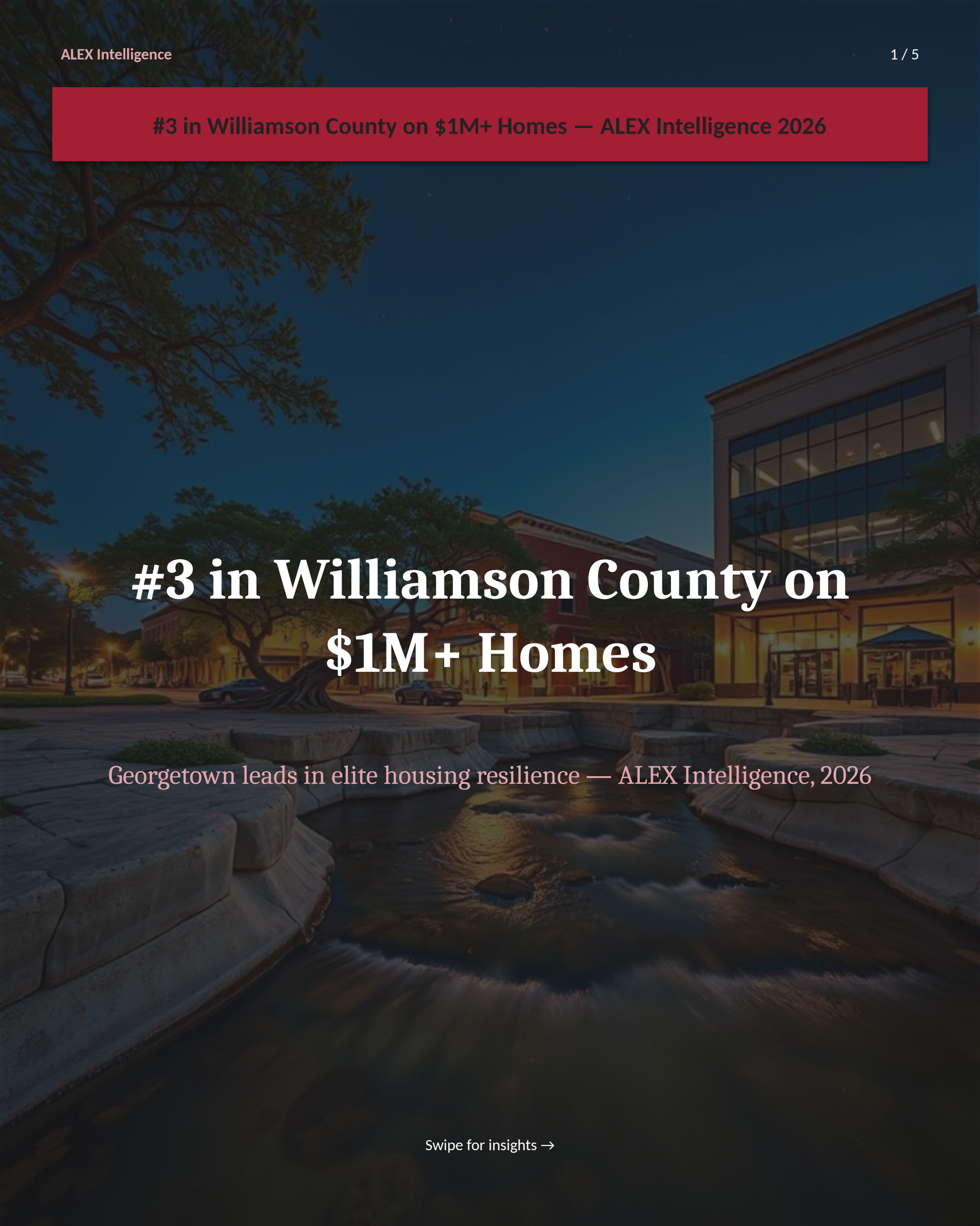
#3 in Williamson County on $1M+ Homes — ALEX Intelligence 2026



#3 in Williamson County on $1M+ Homes

Georgetown leads in elite housing resilience — ALEX Intelligence, 2026

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THE DATA

7.4%

Share of Homes Valued $1M or More (2024)

Georgetown ranks third in Williamson County for homes valued at $1 million or more.

This 7.4% share reflects not just wealth concentration, but structural maturity in the local housing market. It indicates that a significant portion of the housing stock has appreciated beyond the national median, signaling long-term stability and investor confidence in the city's fundamentals. Unlike speculative booms, this level of high-value homes is typically rooted in sustained economic growth and population retention.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-25-georgetown-tx-million-share-place-mkt

01

Elite Housing Is a Signal of Market Maturity

This maturity is reinforced by Sun City Georgetown's consistent inventory growth and strong in-migration patterns, suggesting that high-value homes are not isolated but part of a broader, self-sustaining ecosystem of demand.

02

The $1M Threshold Is a Hidden Filter

It also signals that future home value growth is unlikely to be driven by speculation alone, but by real economic output, infrastructure quality, and demographic continuity—factors that are difficult to replicate.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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