

96.6% Owner Occupancy — ALEX Intelligence 2026

96.6% Owner Occupancy in Highland Lakes

The highest in the Birmingham metro — ALEX Intelligence 2026

THE DATA

96.6%

Owner Occupancy Rate (2024)

Highland Lakes leads the Birmingham market with the highest owner-occupancy rate in Alabama.

This figure reflects a community deeply invested in long-term stability, where residents prioritize permanence over speculation. The 96.6% rate suggests a near-universal commitment to homeownership, with minimal rental turnover or investor-driven displacement. This is not a market driven by short-term gains but by enduring community ties.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-25-birmingham-owner-share-place-mkt>



01

Ownership as a Cultural Imperative

In contrast to markets where ownership is a financial instrument, Highland Lakes treats it as a covenant with place.



02

The Hidden Resilience Engine

Even as national trends show cooling prices and rising mortgage rates, Highland Lakes remains insulated. The market doesn't need to chase appreciation because it already has it embedded in social capital. This is not just a real estate story—it's a model of urban resilience that other Alabama cities may emulate, not by copying numbers, but by nurturing the values behind them.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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