

#1 in Seasonal Home Share — Bastrop County, TX

ZIP 78659 Leads Texas in Seasonal Homes

11.8% of homes used seasonally — highest in the state

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THE DATA

11.8%

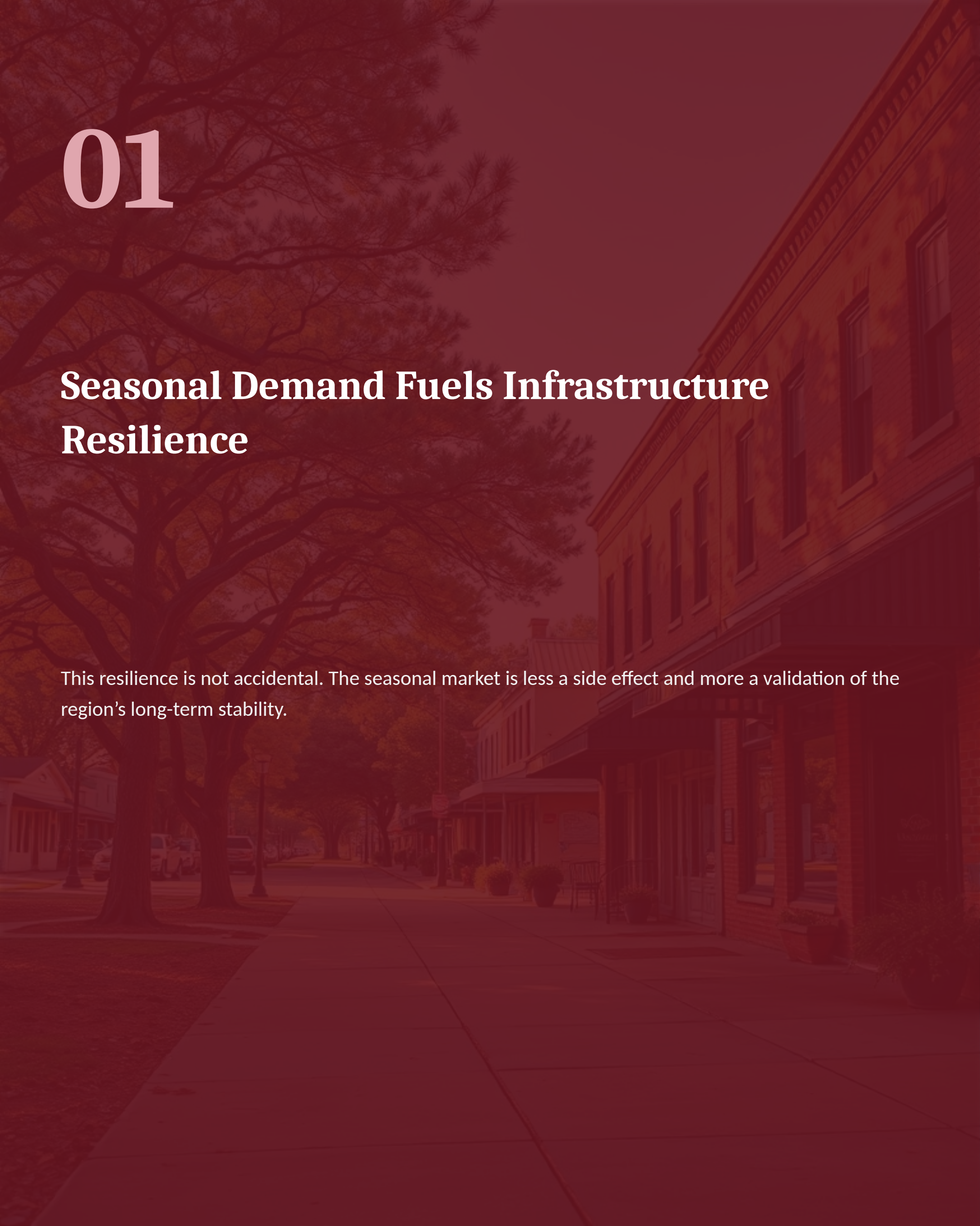
Share of Homes Held for Seasonal Use (2024)

ZIP 78659 has the highest seasonal home share in Texas, according to the 2024 American Community Survey.

This figure is not a fluke—it reflects a deliberate real estate pattern. The concentration of second homes in ZIP 78659 suggests a mature market for seasonal occupancy, likely driven by proximity to natural amenities, low-density zoning, and long-term infrastructure stability. Unlike transient tourism hubs, this is a sustained residential behavior, indicating deep-rooted appeal.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-25-bastrop-seasonal-share-zcta-mkt>





01

Seasonal Demand Fuels Infrastructure Resilience

This resilience is not accidental. The seasonal market is less a side effect and more a validation of the region's long-term stability.

02

Second Homes as Anchors for Economic Diversification

This aligns with broader trends in rural-to-suburban transition, where seasonal communities evolve into hybrid economies. The data from ZIP 78659 shows that the county is not merely a destination for leisure—it is a proving ground for sustainable, mixed-use growth patterns that benefit both permanent and seasonal residents alike.



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