

Oldest City by Median Age — Williamson County, TX 2024

Taylor Is Williamson County's Oldest City

Median age of 41 years — ALEX Intelligence, 2024

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THE DATA

41 years

Median Resident Age (2024)

Taylor leads Williamson County in median age, reflecting a mature demographic profile among the region's fastest-growing municipalities.

This figure underscores a shift from youthful, transient populations to more established households with long-term residency intent. The data from the U.S. Census Bureau's 2024 American Community Survey 5-Year Estimates confirms that Taylor has the highest median age among all cities in Williamson County, including Round Rock, Leander, and Cedar Park. This demographic stability correlates with stronger homeowner retention, lower turnover, and sustained demand for fixed-income housing and community services.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-24-williamson-median-age-place-mkt>



01

Maturity Drives Market Resilience

Taylor's elevated median age signals a maturing population that prioritizes stability over speculation. This demographic profile correlates with lower turnover, higher homeownership rates, and stronger community investment—factors that reduce volatility in home prices during economic shifts. Unlike newer, younger markets that experience boom-bust cycles, Taylor's population base is more likely to maintain long-term property ownership, making it a foundational asset in Williamson County's evolving real estate landscape.



02

Affordability May Be a Hidden Advantage

As younger households continue to migrate to places like Sonterra and Cedar Park, Taylor's older demographic may indirectly preserve affordability by slowing demand growth. With fewer first-time buyers entering the market, price appreciation is likely to be more moderate and sustainable. This dynamic could position Taylor as a strategic counterbalance to hyper-growth corridors, offering investors and residents a stable, less speculative alternative within Williamson County's high-demand market.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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