

Top 3 Counties Drive 17.7% of San Antonio MSA Inbound Migration — ALEX Intelligence 2026

17.7% of San Antonio's new households come from just 3 counties

Comal, Travis, and Harris — the true engine of inbound migration

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THE DATA

17.7%

Share of Arriving Households From the Top Three Counties (2023)

The San Antonio MSA's inbound migration is exceptionally concentrated in just three source counties.

This level of concentration—17.7% of all incoming households—reveals a highly focused migration pattern, driven by affordability, quality of life, and proximity. Comal County leads with 2,815 households, followed by Travis (2,212) and Harris (1,969). The dominance of these three counties suggests a stable, self-reinforcing migration loop that is not reliant on broad regional dispersion.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-24-sa-msa-mig-county-top3>



01

Migration is a self-sustaining engine

This pattern is not random—it reflects a coordinated shift in lifestyle and cost positioning. People are not fleeing San Antonio; they are relocating within a regional ecosystem where affordability gradients allow for movement without sacrifice.



02

The MSA is not a destination —it's a hub

This structural advantage insulates the MSA from broad macroeconomic shocks. When national migration patterns shift, the San Antonio MSA remains stable because its inflows are rooted in a stable, local ecosystem rather than volatile external forces.

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