#1 Most Affordable Ownership in Knoxville Market — ALEX Intelligence 2026

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Maryville leads with $1,324 median monthly cost — ALEX Intelligence 2026

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THE DATA

$1,324

Median Monthly Owner Cost (2024)

Maryville tops the Knoxville market in affordability, outpacing all other cities in the region.

This figure reflects the true cost of ownership—mortgage, taxes, insurance, and utilities—computed from the latest U.S. Census data. Maryville's lead suggests a unique balance of access to infrastructure, proximity to Knoxville's economic core, and lower development pressures. It is not a discount, but a structural advantage in cost efficiency.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-24-knoxville-owner-cost-place-mkt

01

Affordability Drives Strategic In-Migration

The data shows that affordability is not just a price point—it’s a signal of long-term market alignment. Maryville’s position as the most affordable city in the metro is not a static fact; it’s a dynamic attractor shaping demographic and economic flows.

02

The Ownership Cost Gradient Is a Market Indicator

This gradient reflects a deeper reality: ownership cost is not a burden to be minimized, but a proxy for value alignment. The city with the lowest cost is not the cheapest—it’s the most efficient. And that efficiency is now a competitive advantage in attracting talent and capital.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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