

#1 in Share Aged 65+ — Williamson County, TX

#1 in Senior Population Share — Williamson County

Georgetown leads all cities in share aged 65 and over

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THE DATA

26.2%

Share Aged 65 and Over (2024)

Georgetown's share of residents aged 65 and over is the highest in Williamson County.

This 26.2% figure represents a demographic pivot point for the city's real estate trajectory. With nearly one in four residents in this age group, housing demand is shifting from transactional turnover to long-term, low-maintenance living. This trend supports the growth of age-in-place communities, adaptive reuse of older housing stock, and targeted infrastructure upgrades for mobility and healthcare access.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-24-georgetown-tx-senior-share-place-mkt>



01

Age-Driven Real Estate Resilience

Georgetown's high senior share is not a demographic liability—it's a strategic advantage. Older residents tend to be long-term homeowners with high equity, low turnover, and strong community ties. This stability reduces vacancy risk and supports sustained property values, especially in neighborhoods with established infrastructure and walkable amenities. The city's aging population is not a risk to growth but a foundation for it.

02

Downtown Revitalization Meets Aging Demand

The city's evaluation of a private partner to develop retail in the planned downtown parking garage is not a generic urban renewal play—it's a direct response to senior demand. Older residents value accessible, mixed-use environments where daily needs are within walking distance. This project, if realized, would transform underutilized infrastructure into a community hub tailored to an aging demographic, enhancing both quality of life and real estate value in the core.



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