

Income Gap: Arrivals Earn 2.6% Less

# Arrivals Earn 2.6% Less Than Departures

Austin MSA's income gap reveals a shifting economic identity

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## THE DATA

# 2.6%

### Income Gap Between Arriving and Departing Households (2023)

This gap measures the median income difference between households moving into and out of the Austin metro.

The data reveals a fundamental shift in Austin's demographic composition: incoming households are, on average, less affluent than those leaving. This is not a temporary dip but a structural trend, with higher-income residents departing while lower-income households move in — a pattern that challenges the city's long-standing image as a high-income hub.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-24-austin-msa-mig-agi-gap>



# 01

## Austin Is Losing Wealth, Gaining Population

This is not just a housing story. It's a fiscal and demographic realignment that will define the city's next decade.



# 02

## The New Austin Is Not the Old One

The long-term effect may be a more diverse, accessible city — but one with less fiscal elasticity, more pressure on public goods, and a different kind of urban identity.

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