

#1 in Owner Cost Affordability — ALEX Intelligence 2026

#1 in Owner Cost Affordability — Asheville

Median Monthly Owner Cost: \$1,392 — ALEX Intelligence 2026

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THE DATA

\$1,392

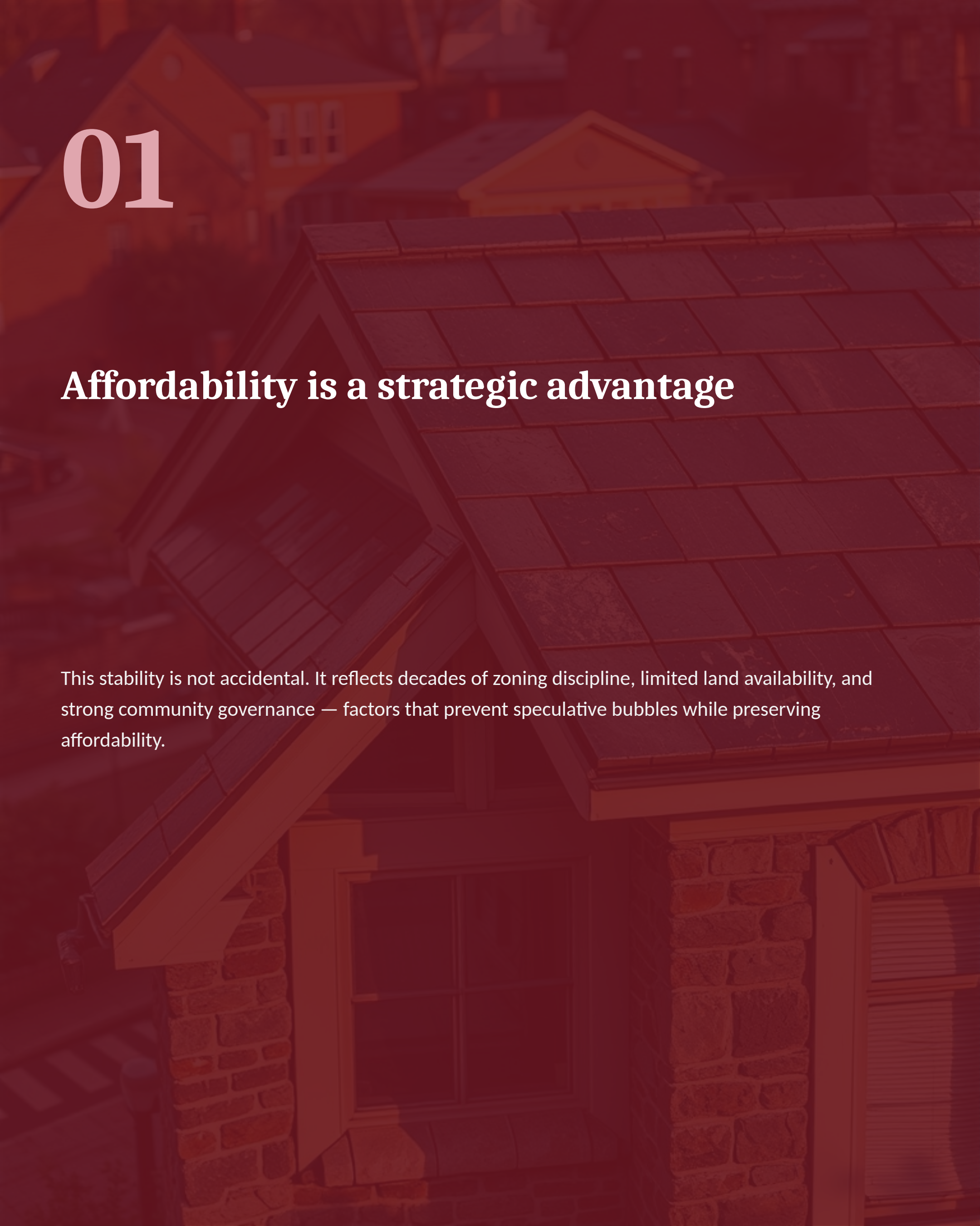
Median Monthly Owner Cost (2024)

Asheville leads the region in affordability for homeownership costs, despite high property values.

This figure reflects the true cost of ownership — including mortgage, taxes, insurance, and utilities — not just listing prices. Asheville's median owner cost is lower than neighboring cities like Woodfin and Fletcher, even as real estate demand remains strong.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-24-asheville-owner-cost-place-mkt>

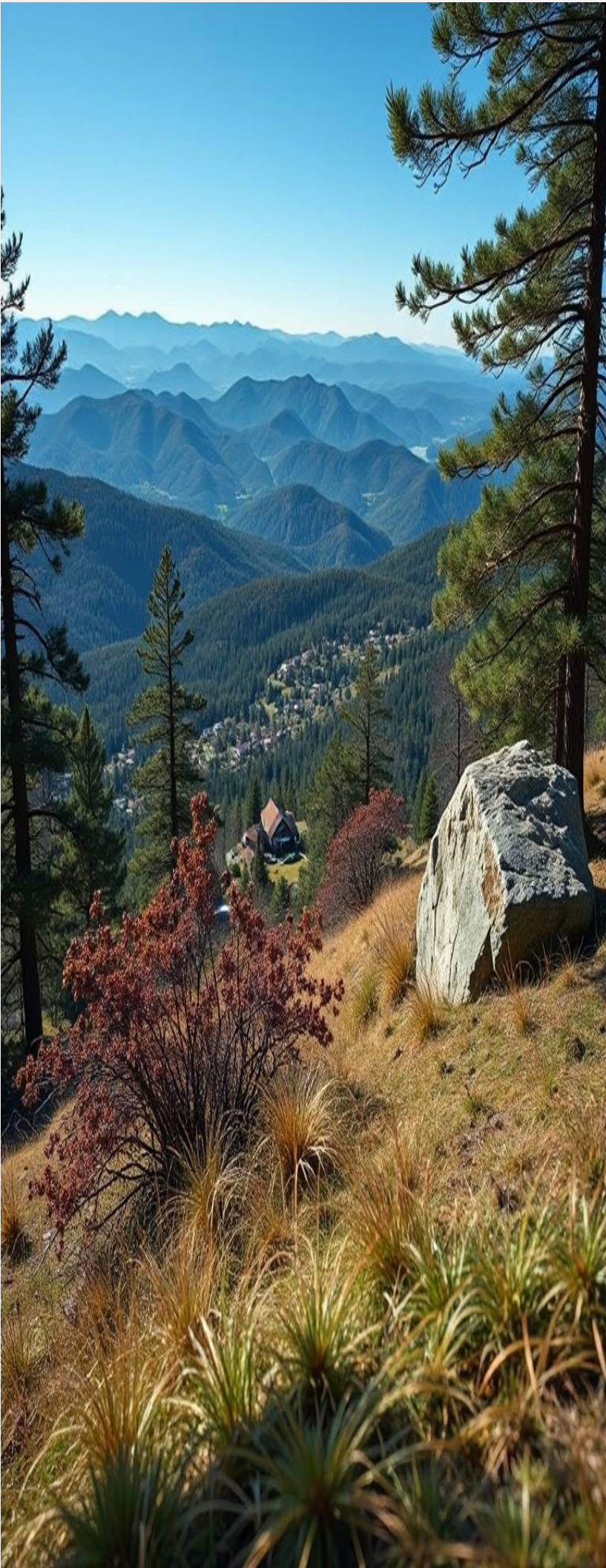


The background of the slide is a photograph of a residential neighborhood, overlaid with a semi-transparent dark red filter. The most prominent feature is a large, dark-shingled roof with a gabled dormer window. Below the roof, the stone masonry of a house is visible, along with a window frame. In the background, other houses and rooftops are visible, creating a sense of a dense neighborhood.

01

Affordability is a strategic advantage

This stability is not accidental. It reflects decades of zoning discipline, limited land availability, and strong community governance — factors that prevent speculative bubbles while preserving affordability.



02

The cost of ownership is not the cost of entry

For first-time buyers, the real challenge isn't monthly cost — it's getting in the door. The data reveals a market where those who own are often long-term residents, not newcomers, reinforcing a community with deep roots and stable tenure.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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