

Top Home Value in Williamson County — ALEX Intelligence 2026

Santa Rita Ranch Tops Williamson County Home Values

Median home value: \$515,700 — ALEX Intelligence, 2026

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THE DATA

\$515,700

Median Home Value (2024)

Santa Rita Ranch leads all cities in Williamson County, Texas, in median home value.

This figure reflects not just price, but the concentration of long-term investment in a master-planned community with limited supply and high amenity density. The data reveals a growing divergence in value distribution across the county, where non-Georgetown areas are now outperforming older, more established neighborhoods in terms of premium pricing.

01

Wealth Is Redrawing the County Map

Santa Rita Ranch's leadership in median home value signals a shift in where capital is flowing. Unlike Georgetown, which has long been the benchmark for high-end residential development, this new leader is a relatively recent master-planned community with controlled infill. This suggests that buyers are not just seeking location, but curated environments with long-term value preservation — a shift from legacy to planned growth.

02

The New High-Value Core Is Not the Old One

The fact that Brushy Creek (ranked #2) and Liberty Hill (ranked #3) are now in the top three indicates that the high-value corridor is expanding beyond the immediate proximity of Austin. These communities are attracting buyers who prioritize infrastructure quality, school district stability, and low-density living — all of which are now priced into the market. This challenges the assumption that proximity to Austin alone drives value in Williamson County.



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