

#1 in Population Among Top Luxury Counties — ALEX Intelligence 2026

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Los Angeles County leads the nation in scale and density of high-value housing
markets

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THE DATA

9,808,667

Population (2024)

Los Angeles County is the most populous county among America's top-tier housing markets.

This number reflects not just wealth, but concentration — the sheer scale of affluent urban life in a single jurisdiction. The largest luxury market in the U.S. isn't defined by exclusivity alone, but by the density of high-income residents across a vast metropolitan footprint.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-22-luxe-luxe-dem-population-county-us-luxury>



01

Scale Enables Market Resilience

High population density in elite counties like Los Angeles County creates a self-reinforcing ecosystem of demand. With millions of high-income individuals concentrated in one area, the luxury market maintains pricing stability even amid macroeconomic shifts. Supply constraints are not just about scarcity — they're structural, amplified by the sheer number of buyers competing for limited inventory.

02

Demographics Outpace Affordability

The dominance of Los Angeles County in population among luxury markets reveals a deeper truth: affordability is no longer a barrier to entry in the top tier. The market is not just surviving inflation — it's thriving because it's built on scale. The more people in a luxury market, the more robust its price support becomes, regardless of interest rate fluctuations.



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