

#1 Source of Inbound Households in Houston MSA — ALEX Intelligence 2026

Miami-Dade Leads Houston In-Migration

Top source of new households in 2022–23 — ALEX Intelligence 2026

235

Growth in Households Moving In, by Origin County (2023)

Miami-Dade County, FL, sent 235 more households to the Houston MSA in 2022–23 than in the prior year.

This surge marks a structural shift: Houston is no longer just drawing from within Texas or the Southwest. The top origin is a Florida metropolitan county, signaling a broader national magnetism. The data reflects a deepening trend of people relocating from high-cost, high-regulation states toward a lower-tax, lower-living-cost, energy-dominant region with strong job growth in energy, logistics, and life sciences.

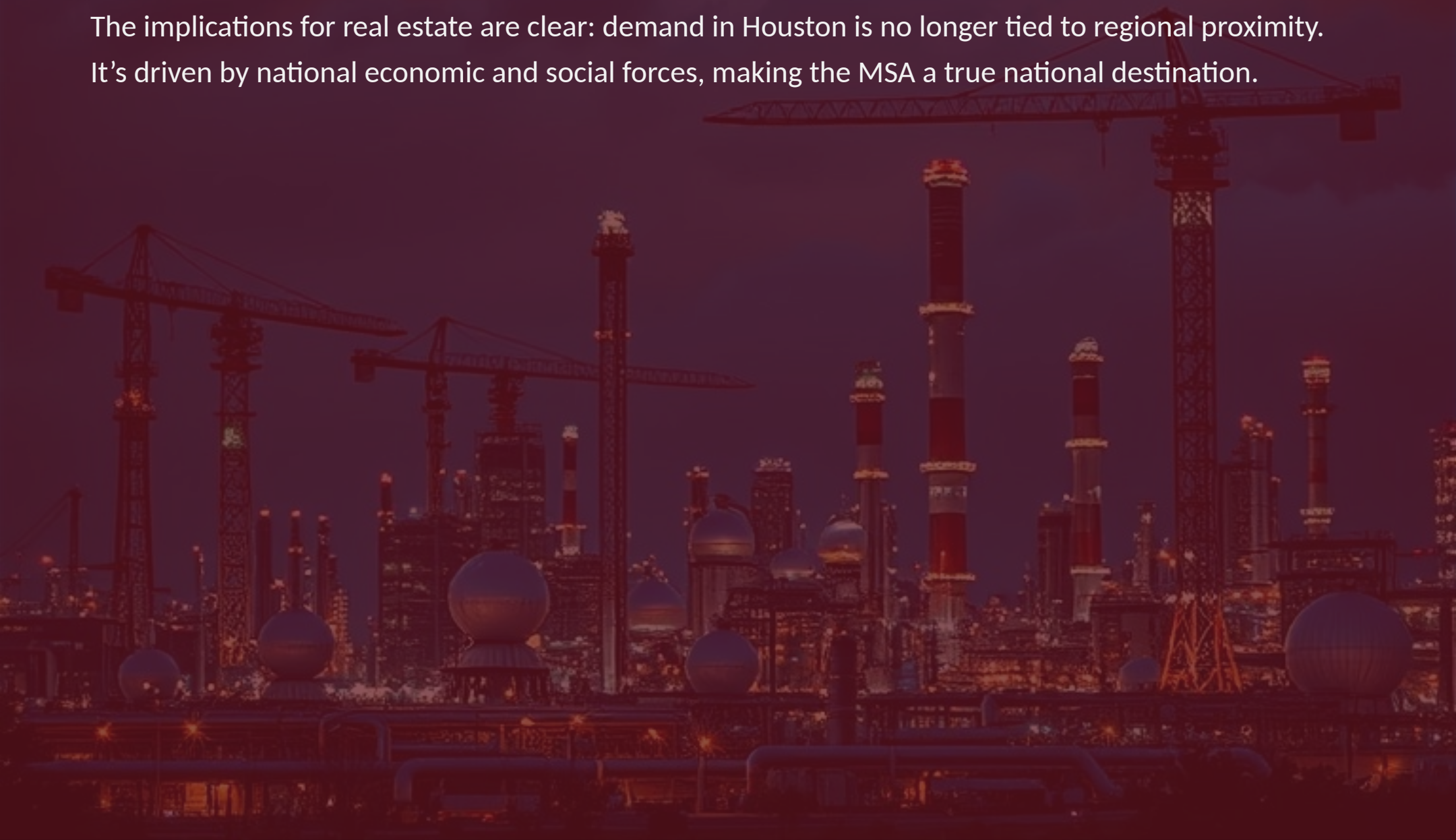
Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2021-22 and 2022-23 · ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-22-houston-msa-mig-trend-origin>



01

Florida's Exit is Houston's Entry

The implications for real estate are clear: demand in Houston is no longer tied to regional proximity. It's driven by national economic and social forces, making the MSA a true national destination.



02

Texas Counties Are Losing Ground

For real estate professionals, this means that targeting strategies must evolve. The next wave of buyers isn't just from nearby counties — it's from Florida, Alabama, and even parts of the Midwest. Marketing must reflect this national reach.



Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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